



Sustainability Strategy Services



Our Vision is
to make Sustainable Business a Choice for companies and
organizations around the world.

Sustainability Knowledge Group is a global advisory firm dedicated in creating value, through strategic CSR and Sustainability solutions. We provide tailor made training, coaching and advisory services grounded in international theory and successful application.

Sustainability Knowledge Group emphasizes in implementing methodologies that bring tangible results, measurable impact and create better businesses.

The fundamentals of how we conduct business



Accountability

Empathy

Integrity

Reliability

Professionalism

Have Trusted us for Training and Consultancy Assignments

Banking/Financial Investment funds



Groups & International Conglomerates



Concessionaire PPP



Retail/FMCG



Energy



Hospitality



Have Trusted us for Training and Consultancy Assignments

Telecoms



Consultancies



International Agencies & Non Profits



Network Lebanon



Utilities



Learning Institutions



Real Estate



Logistics



Sustainability Strategy

CONFIDENTIAL – GCC CONGOLOMERATE

Years of engagement: 2018, 2017

SECTOR
Conglomerate

LOCATION
Kuwait

REACH
GCC

Challenge

- Create clear Sustainability vision
- Evaluate Sustainability performance across the group
- Enhance corporate identity and performance
- Improve Sustainability Reporting

Deliverables

- Sustainability Assessment of initiatives, processes and performance
- Employee engagement and capacity building
- Sustainability Alignment with corporate strategy
- GRI Standards Report coaching

Our Proposal & Approach

- Assess current performance around workplace, corporate governance, corporate culture, infrastructure, processes according to GRI
- Recommend immediate and long-term steps for improvement of performance and impact
- Development of GRI Sustainability Report
- Capacity building, coaching and training



Delivered in partnership with local partner

NEA ODOS

Years of engagement: 2020, 2019, 2018, 2017, 2016

SECTOR
Concessionaire
PPP

LOCATION
Greece

REACH
National

Challenge

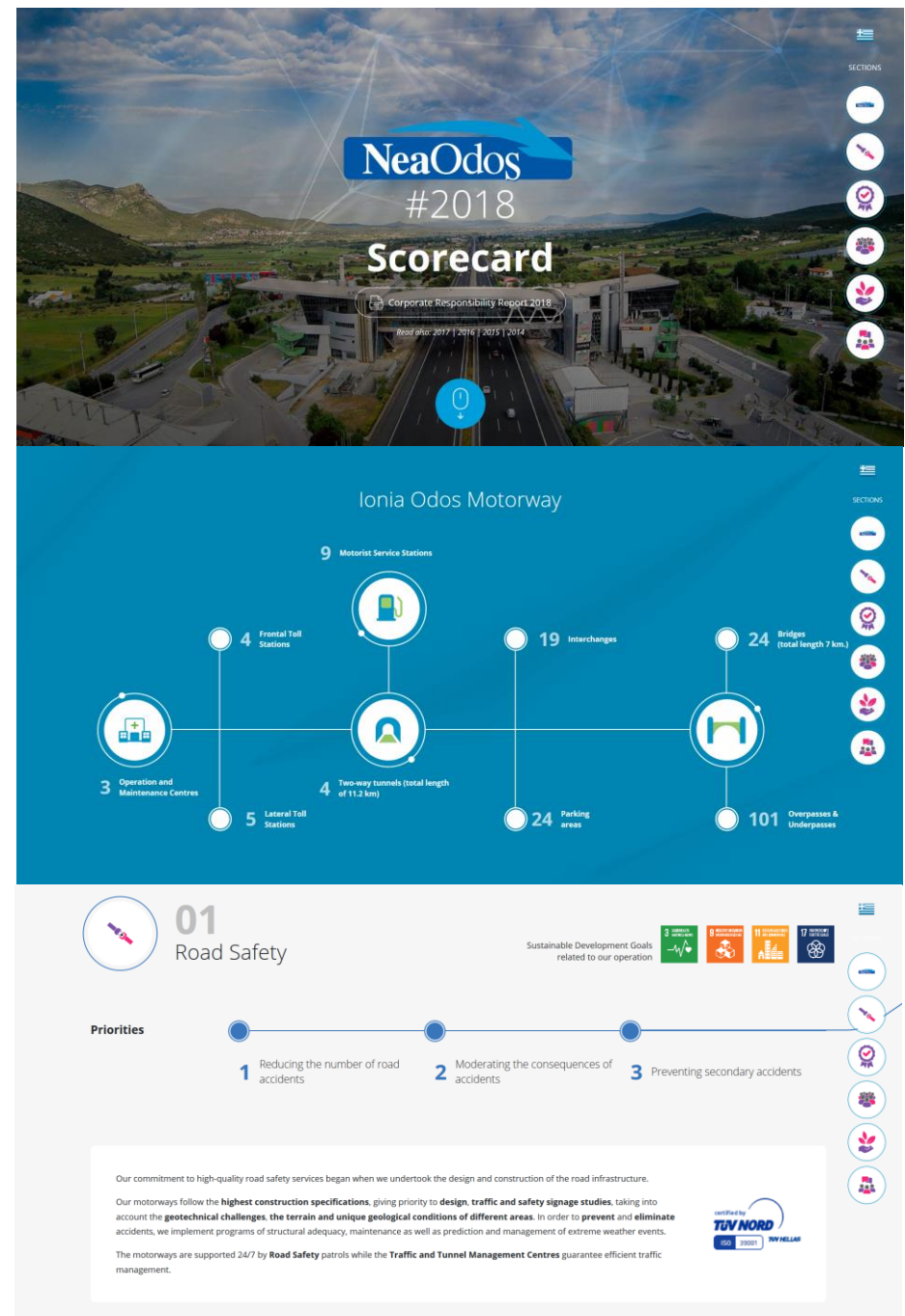
- Identification of key impact areas
- Incorporate sustainability into business strategy and decision making
- Sustainability Report based on international standards

Deliverables

- Assessment of Sustainability practices and approaches
- Sustainability framework, identified pillars and priorities
- Calculation of Social Product
- Workshop for Sustainability integration
- GRI Standards Sustainability Report
- Online Sustainability Scorecard

Our Proposal & Approach

- Identification of key impact areas across: Environment, Workplace, Marketplace, Society
- Mapping of Stakeholders, needs and expectations and engagement channels
- Adopt European and International Standards, frameworks, guidelines
- Strengthen internal reporting systems on Sustainability performance



NBK

Years of engagement: 2018, 2017

SECTOR
Finance

LOCATION
Kuwait

REACH
International

Challenge

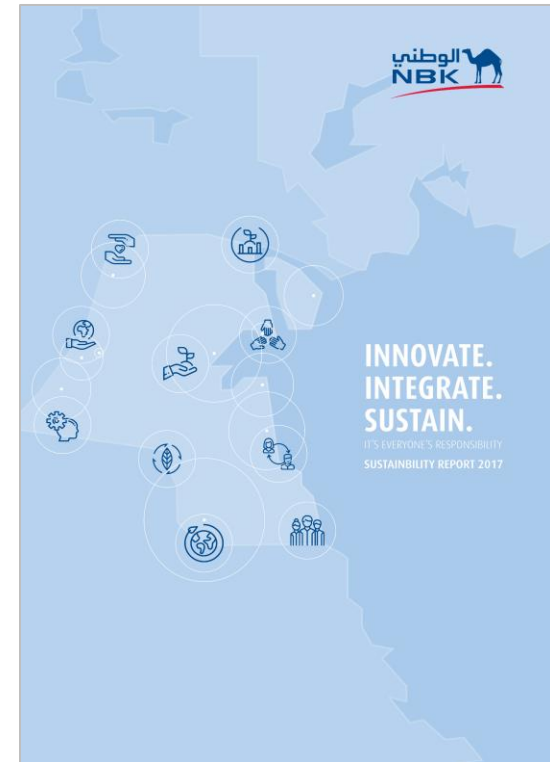
- Create a clear vision how to improve Sustainability performance
- Evaluate current performance across multiple factors across the company
- Organize existing systems

Deliverables

- Sustainability assessment of current practices and approaches
- Sustainability roadmap with short-medium-long term actions
- Targeted recommendations on bridging gaps and achieving future goals
- GRI Standards Report development support

Our Proposal & Approach

- Assess the current performance around workplace, performance, corporate governance, corporate culture, infrastructure, processes
- Benchmark current performance to national, regional and global best practices
- Develop Sustainability roadmap and short-medium-long term steps



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KENTRIKI ODOS

Years of engagement: 2020, 2019, 2018, 2017, 2016

SECTOR
Concessionaire
PPP

LOCATION
Greece

REACH
National

Challenge

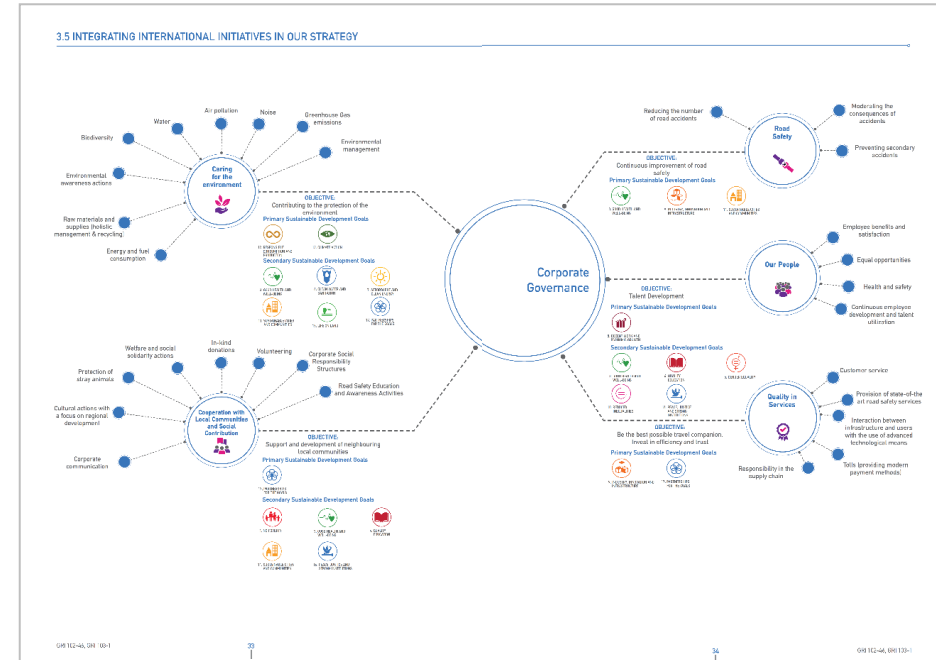
- Identification of key impact areas
- Incorporate Sustainability into business strategy and decision making
- Sustainability Report based on international standards

Deliverables

- Assessment of Sustainability practices and approaches
- Sustainability framework, identified pillars and priorities
- Calculation of Social Product
- Workshop for Sustainability integration
- GRI Standards Sustainability Report

Our Proposal & Approach

- Identification of key impact areas across: Environment, Workplace, Marketplace, Society
- Mapping of Stakeholders, needs and expectations and engagement channels
- Adopt European and International Standards, frameworks, guidelines
- Strengthen internal reporting systems on Sustainability performance



Internal Sustainability Management

ENEC

Years of engagement: 2019

SECTOR
Nuclear Energy

LOCATION
UAE

REACH
National

Challenge

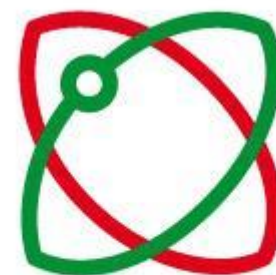
- Recognize hard work and dedication of employees
- Emphasise on international standards for management, efficiency, quality, performance
- Support the commitment to excellence and high standards
- Empower employees and provide tools to excel

Our Proposal & Approach

- The Barakah Excellence Awards are an internal recognition program inspired by Abu Dhabi Awards for Excellence in Government Performance (ADAEP), which was launched in 2014
- Provide feedback that inspires excellence in performance at all levels and across all divisions of ENEC and its subsidiaries
- Support individuals to build up on good practices and address areas of improvement

Deliverables

- Onsite Assessment for 2 Divisions: Communications and Corporate Health Safety Environment Sustainability (HSES)
- Formal Assessment Report for Communications and HSES
- Showcase excellence and best practice
- Recommend areas for improvement



مؤسسة الإمارات للطاقة النووية
Emirates Nuclear Energy Corporation



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GEO THERMAL ENERGY

Years of engagement: 2020, 2019

SECTOR
Renewable
Energy

LOCATION
Europe

REACH
European

Challenge

- Demonstrate and communicate Sustainability achievements
- Enhance Sustainability leadership and purpose
- Adopt a holistic strategic approach on managing Sustainability

Deliverables

- ILM & CPD Approved training course
- Assessed current needs and future goals
- Stakeholder mapping and prioritisation
- Sustainability at the central stage of corporate identity
- Measure impact across the triple bottom line

Our Proposal & Approach

- Place Sustainability at the central stage of corporate identity
- Align leadership and employees on Sustainability
- Enhance pride on corporate achievements and potential
- Assess current state and needs and future goals
- Capacity building and tools to bridge the gap between current state and future desired state
- Recognition through award winning



ZUBAIR CORPORATION

Years of engagement: 2018

SECTOR
Conglomerates

LOCATION
Oman

REACH
Regional

Aim

- Identify and develop sustainability leaders to take the organisation to the next level of success
- Increase understanding on Sustainability across business segments
- Ensure Sustainability principles are integrated in management
- Linking Sustainability to corporate strategy

Deliverables

- Designed exclusive training on Sustainability principles, strategy, initiatives and reporting
- Guidance and tools on identifying the most impactful initiatives
- Guidance and tools on managing Sustainability and related impacts

Our Proposal & Approach

- Deliver Executive Learning Program tailored to ZUBAIR focusing in building understanding, cocreation and learning
- Training based on a series of practical exercises, assignments, and business cases
- Developing the business case and identifying intended and unintended impacts



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NEA ODOS

Years of engagement: 2020, 2019, 2018, 2017, 2016

SECTOR
Concessionaire
PPP

LOCATION
Greece

REACH
National

Challenge

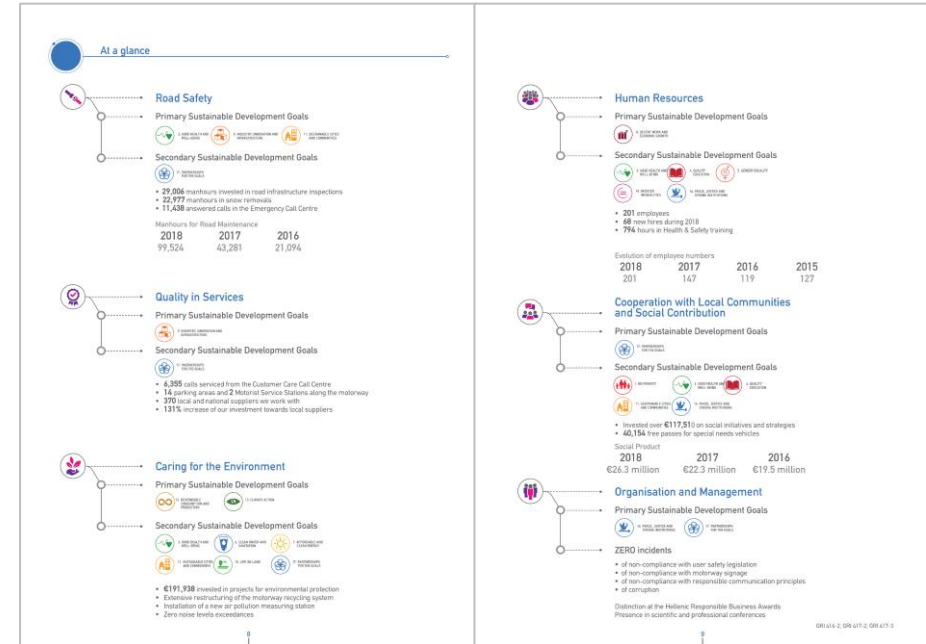
- Enhance internal and external stakeholders faith in reporting and increase trust
- Integrate Sustainability in decision making
- Ensure short and long terms goals are set and achieved

Deliverables

- Sustainability team and champions
- Credible Sustainability report based on international Standards
- Capacity building
- Integrate stakeholder engagement mechanisms in business model
- Processes for the management of Sustainability issues

Our Proposal & Approach

- Develop an inclusive culture to promote collaboration, innovation, inclusiveness
- Focus on measuring and on a factual approach to Sustainability
- Create a standardise approach on Sustainability management
- Support the development of the Code of Conduct
- Enhance credibility of the report through the GRI services mark and via support during the external assurance process



ROADS & TRANSPORT AUTHORITY (RTA)

Years of engagement: 2019

SECTOR
Transport

LOCATION
UAE

REACH
National

Challenge

- Understanding stakeholders, risks and opportunities for value creation
- Improve partnerships based on ISO 44001, the International Standard for Collaborative Working
- Integrate ISO 44001 Collaborative Business Relationship Management Systems in business operations

Deliverables

- Understand approaches for successful ISO 44001 implementation and the value of ISO 44001
- Learn how to utilize stakeholder engagement strategies and the “Life Cycle” of collaboration
- Structuring partnerships based on ISO44001

Our Proposal & Approach

- Understand how to incorporate ISO 44001, the International Standard for Collaborative Working within existing business processes
- Learn how to apply ISO 44001 clauses effectively and identify risks and opportunities for value creation
- Understand opportunities in an interconnected world



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KPI

Years of engagement: 2019, 2018, 2017

SECTOR
Oil & Gas

LOCATION
Kuwait
Netherlands

REACH
International

Challenge

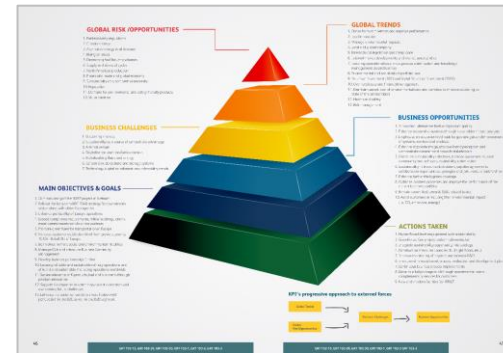
- Align key position holders with reporting process and Sustainability approach
- Improve understanding of the company's Sustainability vision and goals
- Consensus on next steps and development of Sustainability road map

Our Proposal & Approach

- A tailor made training course to inform managers on the methodology used on the Sustainability Report, baseline achieved
- Workshop to gain consensus on next steps, assure understanding, plan for action

Deliverables

- 3 day tailor-made training Workshop for all key position holders in Europe and Middle East
- Assured a good level of understanding of sustainability principles, opportunities and risks for the company
- Established clear communication channels among key employees managing Sustainability



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OLYMPIA ODOS

Years of engagement: 2020, 2019

SECTOR
Concessionaire
PPP

LOCATION
Greece

REACH
Regional

Challenge

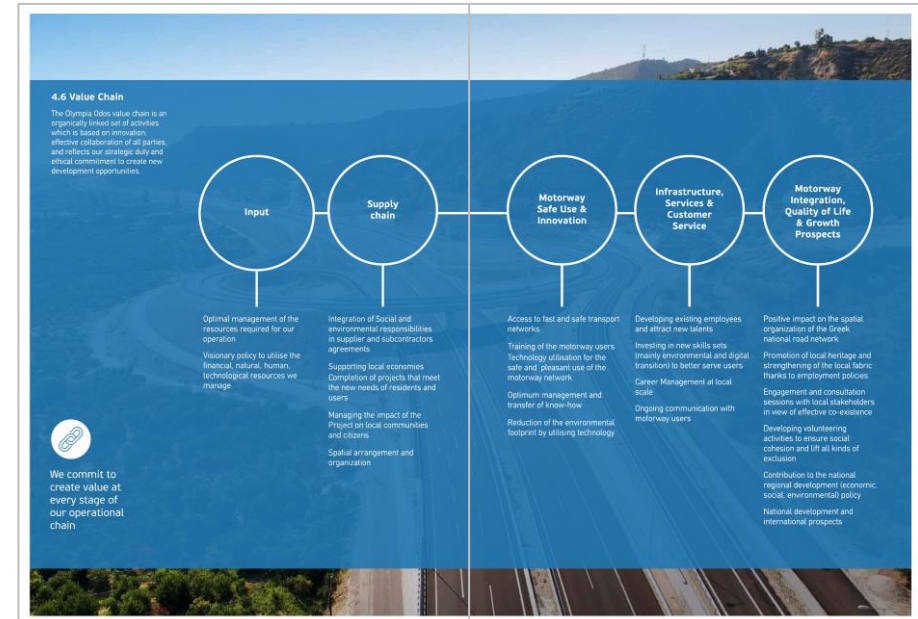
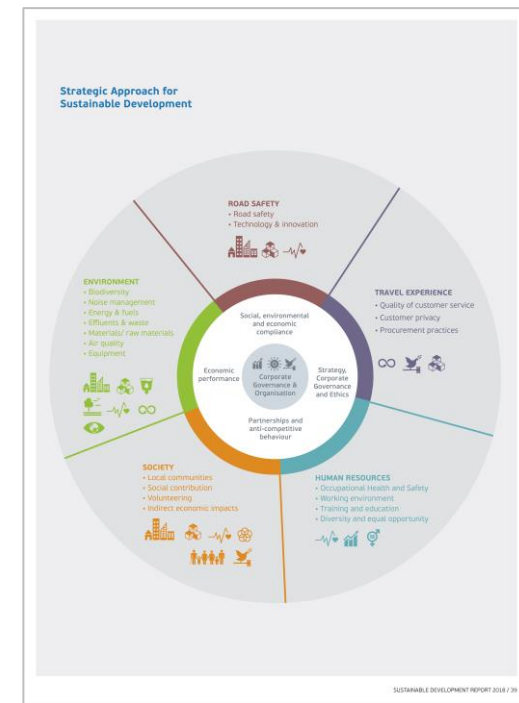
- Enhance understanding of Sustainability concepts and their practical application
- Confidently apply Sustainability tools to measure performance and communicate progress
- Engage with stakeholders around Sustainability

Our Proposal & Approach

- Build and train Sustainability team
- Develop an inclusive culture to promote collaboration, innovation, inclusiveness
- Focus on measuring and on a factual approach to Sustainability
- Incorporate Sustainability in the existing company management system
- Improve the Sustainability and CSR policy and supporting documents

Deliverables

- Sustainability team and champions
- Capacity building and ongoing support
- Credible Sustainability report based on international Standards
- Integrate Sustainability within the certified management system
- Integrate stakeholder engagement mechanisms in business model



EMIRATES NBD

Years of engagement: 2017, 2016

SECTOR
Finance

LOCATION
UAE

REACH
International

Challenge

- Alignment of a newly formed CSR Team
- Achieve very good understanding of CSR & Sustainability concepts, risks, opportunities
- Develop capacity internally to make decisions on CSR/Sustainability

Deliverables & Impact

- 3 ILM Approved, sector specific training courses delivered
- Assessed current needs and future goals
- Used the training as a tool to bridge the gap between current state and future desired state
- Vision translated to concrete action plan

Our Proposal & Offering

- Clarification of CSR/Sustainability management terms and approaches, corporate objectives
- Tailor-made training courses for team members based on skills, experience, role requirements to create a “CSR Mindset”
- Practical tools to enable CSR Team to communicate CSR
- Creation of a practical plan for action in preparation of the 1st Sustainability report



DUBAI ELECTRICITY & WATER AUTHORITY (DEWA)

Years of engagement: 2018, 2017, 2016

SECTOR
Public Sector
Utilities

LOCATION
UAE

REACH
National

Challenge

- Develop a common understanding among its Sustainability team and green champions
- Offer certified Sustainability training, including certification, to all Sustainability team members and green champions

Deliverables

- Training courses delivered exclusively for DEWA's employees (over 40 certified employees)
- Sustainability team and green champions across the organisation worked on and practiced on DEWA's initiatives and Sustainability Report

Our Proposal & Approach

- Deliver internally, the CPD & ILM Certified course: Advanced Chief Sustainability Officer (CSO) Professional. Adapt content to meet DEWA's requirements. Use local examples, best practices, international case studies
- Enhance the culture of Sustainability leadership and responsibility internally
- Increased team coherence
- Improved Sustainability management



هيئة كهرباء ومياه دبي
Dubai Electricity & Water Authority

HIGHER COLLEGES OF TECHNOLOGY

Years of engagement: 2019

SECTOR
Education

LOCATION
UAE

REACH
National

Challenge

- Understand the GRI Standards, key concepts and disclosures in order to report effectively on Sustainability

Deliverables

- 3 day CPD Certified training on GRI Standards for Sustainability Reporting (The GRI Standards: Principles and Application)
- Hands on interactive training: best practices, relevant case studies, practical exercises on Sustainability reporting

Our Proposal & Approach

- GRI is the most widely used sustainability reporting framework
- Apply tools to identify and manage sustainability impacts, how to engage with stakeholders, conduct materiality assessment, collect data and communicate performance
- Comprehend latest trends and insights into challenges and opportunities associated with sustainability reporting and strategy



BLC BANK

Years of engagement: 2019

SECTOR
Financial

LOCATION
Lebanon

REACH
National

Challenge

- Understand how to apply the GRI Standards in order to prepare Sustainability report according to GRI Standards
- Understand the GRI Standards, key concepts and disclosures in order to improve sustainability reporting

Deliverables

- 2 day CPD Certified training on The GRI Standards: Principles and Application
- In-house interactive training: best practices, relevant case studies, practical exercises on Sustainability reporting

Our Proposal & Approach

- Apply tools to identify and manage sustainability impacts, how to engage with stakeholders, conduct materiality assessment, collect data and communicate performance
- Comprehend latest trends and insights into challenges and opportunities associated with sustainability reporting and strategy



SDGs and Standards Integration

KENTRIKI ODOS

Years of engagement: 2020, 2019, 2018, 2017, 2016

SECTOR
Concessionaire
PPP

LOCATION
Greece

REACH
National

Challenge

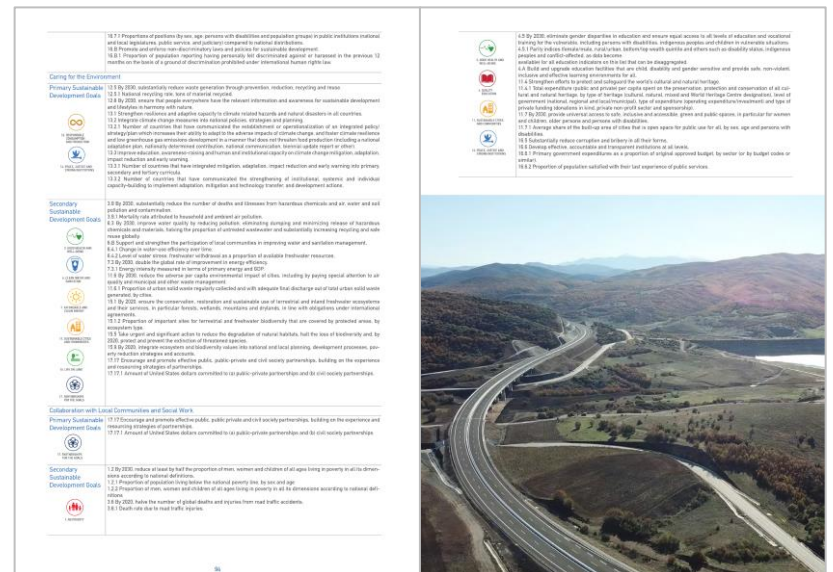
- Develop GRI Sustainability Report based on international standards
- Embed the SDGs in existing business and reporting process
- Monitor integration progress
- Measure and communicate “Social Product”

Deliverables

- Prioritize SDGs and respective targets based on an assessment of risks and benefits
- SDG mapping as part of GRI Standards Sustainability Report
- Extensive Materiality Analysis

Our Proposal & Approach

- Apply a structured approach to integrate the SDGs, taking into account the individual identity of the organisation
- Adopt the SDGs global agenda for Sustainable development
- Align company strategy, with SDGs and significant corporate impacts
- Identify new actions necessary to contribute to the SDGs



GEK TERNA GROUP

Years of engagement: 2018, 2017, 2016

SECTOR
Construction &
Renewable Energy

LOCATION
Greece

REACH
International

Challenge

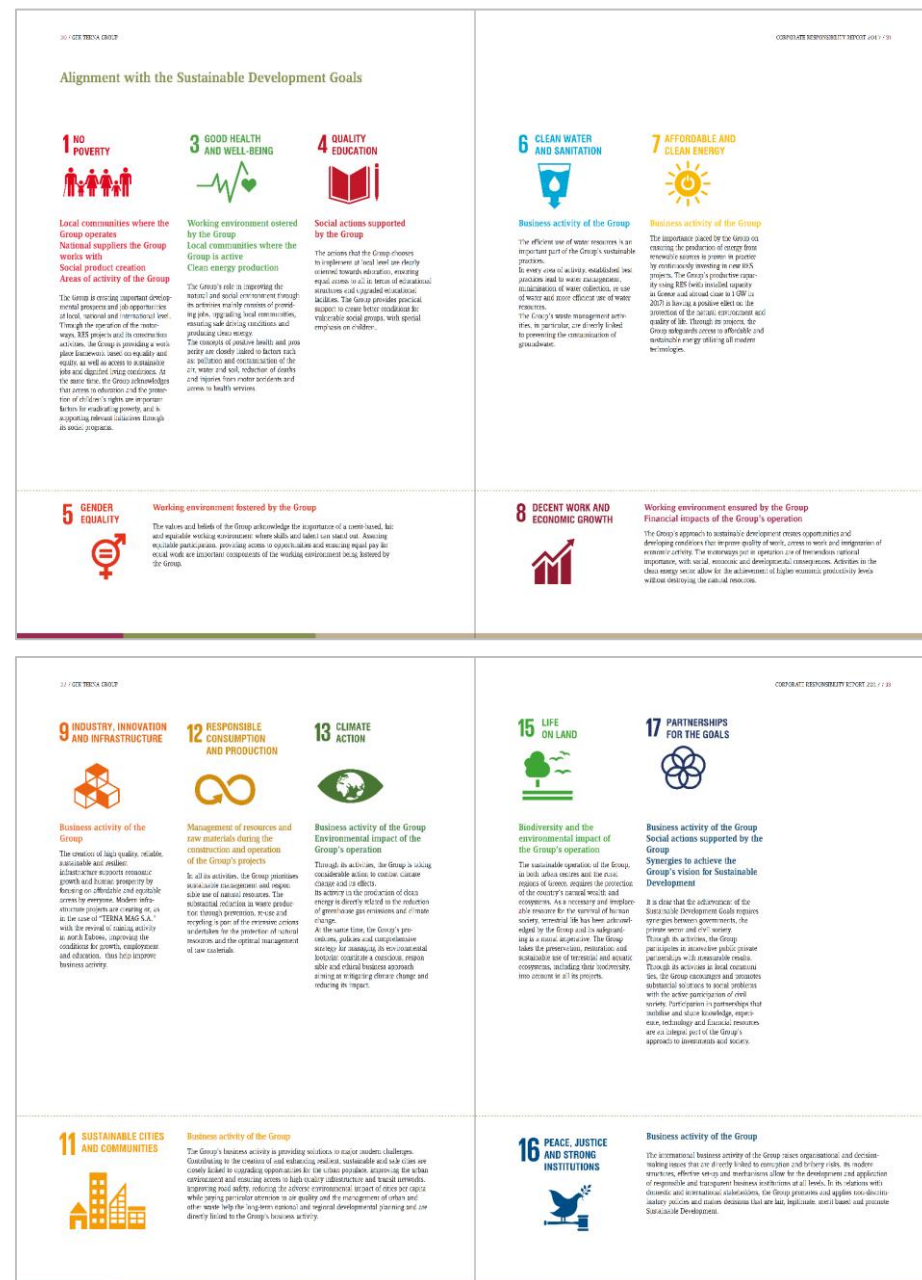
- Adopt the GRI standards for the development of the Sustainability Report
- Embed the SDGs in existing business and reporting process
- Communicate best practice
- Measure and communicate environmental and social impact

Our Proposal & Approach

- Commit to the SDGs global agenda for Sustainable development
- Integrate the SDGs, taking into account the impact areas the group identifies
- Apply process to understand the SDGs, determine priorities and align with corporate strategy
- Avoid “SDG-washing”

Deliverables

- Map SDGs as part of the GRI Sustainability Report
- Prioritize SDGs and targets based on risk and benefits assessment
- Adopt and communicate in the report a Group Sustainability framework



NEA ODOS

Years of engagement: 2020, 2019, 2018, 2017, 2016

SECTOR
Concessionaire
PPP

LOCATION
Greece

REACH
National

Challenge

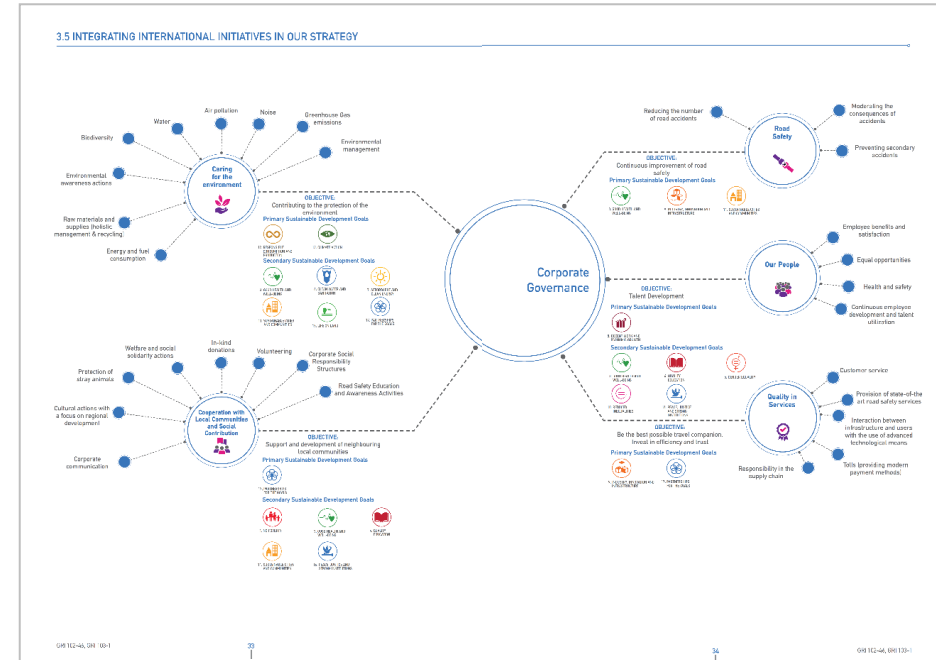
- Adopt the GRI standards for the development of Sustainability Report
- Embed the SDGs in existing business and reporting process and monitor progress
- Communicate innovation, environmental and social impact

Deliverables

- SDG mapping as part of GRI Standards Sustainability Report
- Prioritize SDG targets based on an assessment of risks and benefits to people and the environment
- Extensive Materiality Analysis
- Corporate Sustainability framework

Our Proposal & Approach

- Adopt the SDGs global agenda for Sustainable development
- Apply a structured approach to integrate the SDGs, taking into account the individual identity of the organisation
- Align company strategy, efforts and allocation of resources with SDG targets and significant impacts
- Identify new actions necessary to contribute to the SDGs
- Avoid “SDG-washing”



OLYMPIA ODOS

Years of engagement: 2020, 2019

SECTOR
Concessionaire
PPP

LOCATION
Greece

REACH
Regional

Challenge

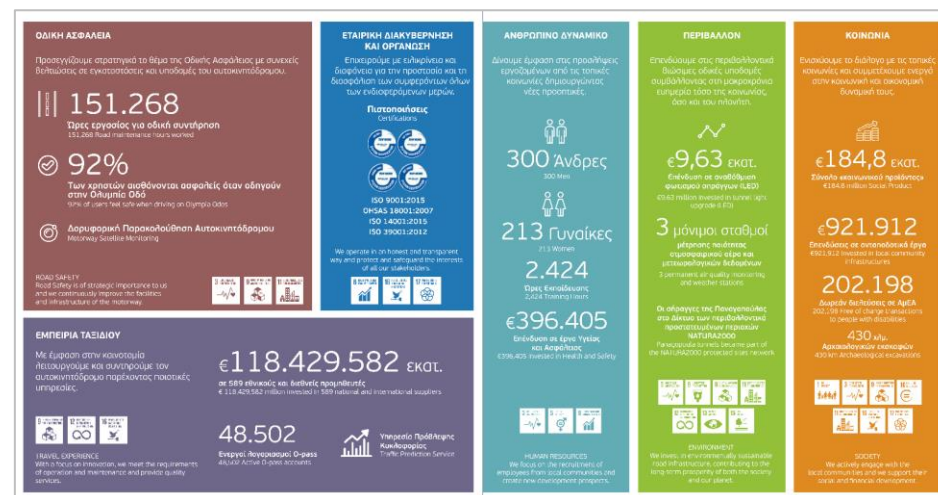
- Apply process to embed the SDGs in existing business and reporting processes
- Develop the 1st Sustainability Report based on international standards
- Communicate innovation, environmental and social impact

Deliverables

- SDG mapping as part of GRI Standards Sustainability Report
- Principled prioritization of SDG risks and contributions
- Extensive Materiality Analysis
- Corporate Sustainability framework

Our Proposal & Approach

- Build internal capacity, enhance sustainability culture
- Strategic Sustainability approach based on European and International Standards, frameworks and guidelines
- Align company strategy, efforts and allocation of resources with SDG targets and significant impacts
- Identify new actions necessary to contribute to the SDGs
- Avoid “SDG-washing”



TERNA ENERGY

Years of engagement: 2018, 2017

SECTOR
Renewable
Energy

LOCATION
Greece

REACH
International

Challenge

- Adopt the GRI standards as part of Sustainability reporting
- Embed the SDGs in existing business and reporting process
- Align corporate goal setting with SDGs

Deliverables

- SDG mapping as part of the GRI Sustainability Report
- Assessment Sustainability risks and benefits and prioritize SDGs and respective target
- Materiality Analysis to include SDGs and targets

Our Proposal & Approach

- Formally recognize that the 17 SDGs are inextricably linked to the Corporate Governance principles and Corporate Social Responsibility and priorities
- Apply process to understand the SDGs, determine priorities and integrate with corporate strategy
- Align operation and business priorities with the UN Sustainable Development Goals (SDGs) and support social justice and environmental sustainability and prosperity for all

10 GOALS				
PEILARS	GOALS 2017	PROGRESS 2017	GOALS 2018	SUSTAINABLE DEVELOPMENT GOALS
Corporate Governance	<ul style="list-style-type: none"> • Improve the Sustainability Report, to better reporting and covering more indicators. • Development of Code of Conduct and Ethics 	<ul style="list-style-type: none"> ✓ ✓ 	<ul style="list-style-type: none"> • Continue to improve data collection process and Reporting 	
Local Communities	<ul style="list-style-type: none"> • Educational campaigns in local communities and schools on the benefits of RES 	<ul style="list-style-type: none"> ✓ 	<ul style="list-style-type: none"> • Continue school visits to wind farms 	
Environment	<ul style="list-style-type: none"> • Training to address emergencies • Conduct of at least one environmental audit per project • Corrective actions for all possible environmental non-compliance by external bodies • Ensure that no serious environmental incident occurs 	<ul style="list-style-type: none"> ✓ ✓ ✓ ✓ 	<ul style="list-style-type: none"> • Upgrade the Environmental Management Systems based on the requirements of the new version of ISO 14001: 2015 	
Health and Safety	<ul style="list-style-type: none"> • No fatal accident occurs throughout the year • No incidents of non-compliance with health and safety legislation based on third body audits (zero non-compliance indicators) • Maintain and expand the occupational health and safety training for employees, executives and security technicians of the Group 	<ul style="list-style-type: none"> ✓ ✓ ✓ 	<ul style="list-style-type: none"> • Certifications of all Personal Protective Equipment used for various purposes • No fatal accident throughout the year • No incidents of non-compliance with health and safety legislation based on third body audits (zero non-compliance) 	
Employees	<ul style="list-style-type: none"> • Perform medical check-ups for all employees at the company's projects 	<ul style="list-style-type: none"> ✓ 	<ul style="list-style-type: none"> • Continue Health and Safety programs and initiatives according to plan 	
Operations and supplies	<ul style="list-style-type: none"> • Transition to the new version of the ISO 9001:2015 Environmental Management Systems and service certification • Inform supplier groups on sustainability issues 	<ul style="list-style-type: none"> ✓ 	<ul style="list-style-type: none"> • Maintain certifications 	



Sustainability Knowledge Group is a global advisory firm dedicated in creating value for businesses and society through **strategic advisory** and **training solutions**. In recognition of the importance of sustaining competitive advantage in today's marketplace, we support companies to develop and apply strategies that minimise risks and demonstrate leadership.

Get in touch!
**We can help you turn your
vision into action.**



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United Arab Emirates

Jumeirah Business
Centre (JBC), Jumeirah
Lake Towers (JLT),
Dubai, UAE

