





### **Our Vision is**

to make Sustainable Business a Choice for companies and organizations around the world.

**Sustainability Knowledge Group** is a global advisory firm dedicated in creating value, through strategic CSR and Sustainability solutions. We provide tailor made training, coaching and advisory services grounded in international theory and successful application.

**Sustainability Knowledge Group** emphasizes in implementing methodologies that bring tangible results, measurable impact and create better businesses.

The fundamentals of how we conduct business



## Have Trusted us for Training and Consultancy Assignments



Banking/Financial **Investment funds** 















Bank Audi







**Groups &** International Conglomerates















Concessionaire PPP









Retail/FMCG













**Energy** 











Hospitality







# **Have Trusted us for Training and Consultancy Assignments**



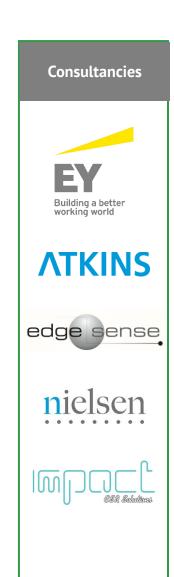






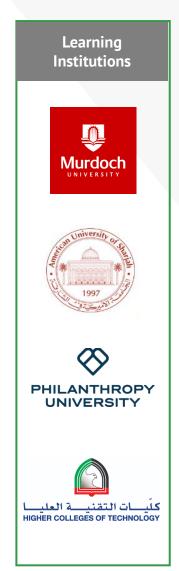














**Sustainability Reporting** 

# **BANK OF CYPRUS**

Years of engagement: 2020, 2019

SECTOR Finance LOCATION Cyprus REACH International

### **Challenge**

- Improve Sustainability Indexes ratings
- Enhance Investor trust
- Empower employees and improve engagement in Sustainability
- Showcase best practices

### **Deliverables**

- GRI Standards Sustainability Report
- Materiality Analysis (internal & external stakeholders)
- SDGs mapping
- Internal workshop for Sustainability integration

### **Our Proposal & Approach**

- Extensive engagement with internal stakeholders
- Spotlight on "How we create value"
- Build the Business case of Sustainability across the business
- Build internal capacity



# **NEA ODOS**

Years of engagement: 2020, 2019, 2018, 2017, 2016

SECTOR Concessionaire PPP

LOCATION Greece REACH National

### **Challenge**

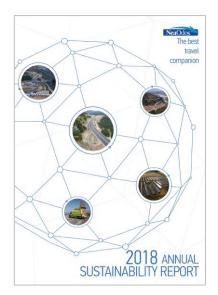
- Continuous improvement of Sustainability performance
- Sustainability Report based on international standards
- Coherent Sustainability team

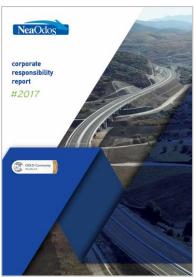
### **Deliverables**

- GRI Standards Sustainability Report
- GRI SDG mapping Service
- GRI Content Index Service
- Extensive Materiality Analysis
- SDG strategy mapping
- Internal workshop for Sustainability integration
- Code of Conduct development quidance

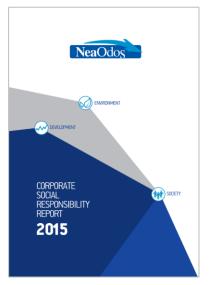
### **Our Proposal & Approach**

- Build internal capacity
- Strengthen internal reporting systems for completed and under construction motorway (380 km)
- Sustainability scorecard development
- Connection with European and International Standards, frameworks and guidelines









# **GEK TERNA GROUP**

Years of engagement: 2018, 2017, 2016

SECTOR Construction, Real Estate Energy





### **Challenge**

- Demonstrate how the principles of Sustainable development are integrated across 5 sectors: Infrastructure & Construction, Energy production, Concessions/PPPs, Real Estate, Mining
- Measure positive social and environmental impact

### **Deliverables**

- GRI Standards Sustainability Report
- Materiality Analysis
- Corporate Responsibility framework
- Alignment with SDGs

### **Our Proposal & Approach**

- Enhance understanding of Sustainability internally
- Align Sustainability priorities with corporate strategy and culture
- Present data and information from operations in Europe, Middle East and USA
- Mainstreaming internal reporting systems for operations in 16 countries







# **KENTRIKI ODOS**

Years of engagement: 2020, 2019, 2018, 2017, 2016

SECTOR Concessionaire PPP LOCATION Greece



### Challenge

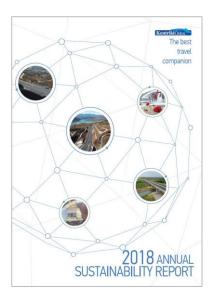
- Sustainability Report based on international standards
- Internal Sustainability structures and measures
- Sustainability team development
- Continuous improvement of Sustainability performance

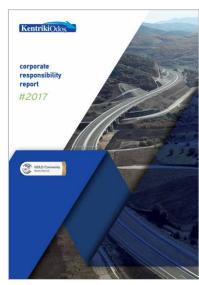
### **Deliverables**

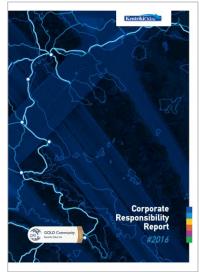
- GRI Standards Sustainability Report
- GRI Content Index Service
- GRI SDG mapping Service
- SDG mapping
- Extensive Materiality Analysis
- Sustainability integration via internal workshop
- · Coaching for Sustainability Leader

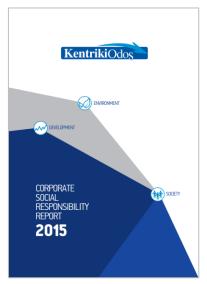
### **Our Proposal & Approach**

- Strengthen internal reporting systems for completed and under construction motorway (231 km)
- Sustainability scorecard development
- Set Sustainability strategic priorities aligned with corporate culture
- Integration of European and International Standards, frameworks and guidelines









# **OLYMPIA ODOS**

Years of engagement: 2020, 2019

SECTOR Concessionaire PPP

LOCATION Greece REACH Regional

### **Challenge**

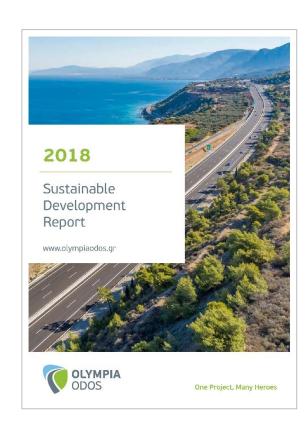
- Develop the 1<sup>st</sup> Sustainability Report based on international standards
- Showcase best practice
- Meet industry standards
- Sustainability team development
- Communicate innovation, environmental and social impact

### **Deliverables**

- GRI Standards Sustainability Report
- Value chain mapping across operations
- Extensive Materiality Analysis (internal & external stakeholders
- SDG mapping
- Corporate Sustainability framework

### **Our Proposal & Approach**

- Build internal capacity, enhance sustainability culture
- Strengthen internal reporting systems for completed and under construction motorway (201 km)
- Strategic Sustainability approach based on European and International Standards, frameworks and guidelines
- Increase visibility and recognition of achievements through European and national awards



# RAIFFEISEN BANK

Years of engagement: 2017, 2016

SECTOR Finance





### **Challenge**

- Streamline internal processes via Sustainability report management
- Receive recognition for Sustainability Report
- Enhance stakeholder relations
- Improve transparency and trust

### **Deliverables**

- Winner of national award "Green Frog Award 2017" by Deloitte!
- Coaching for Sustainability Professionals
- Extensive stakeholder engagement exercise for Report materiality purposes

### **Our Proposal & Approach**

- GRI Sustainability Report
- Internal Sustainability structures management
- Recognition through prestigious awards



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# **TERNA ENERGY**

Years of engagement: 2018, 2017

SECTOR Renewable Energy

LOCATION Greece REACH International

### **Challenge**

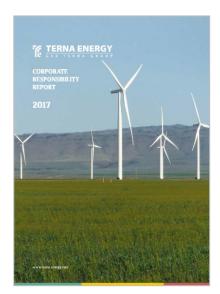
- Measure positive social and environmental impact
- Utilise Sustainability Report as a reference point of Sustainability Strategy, culture, initiatives and outcomes
- Meet investor requirements

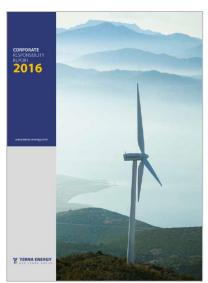
### **Deliverables**

- GRI Standards Sustainability Report
- Materiality Analysis
- Alignment with SDGs
- Corporate Responsibility framework

### **Our Proposal & Approach**

- Enhance understanding of Sustainability internally
- Align with EBRD investment requirement
- Aggregate data and present information from operations in 7 countries
- Mainstreaming internal reporting systems for operations accounting for approx. 1000MW installed RES capacity worldwide





# KUWAIT PETROLEUM INTERNATIONAL (KPI/Q8)

Years of engagement: 2019, 2018, 2017

SECTOR Oil & Gas LOCATION Kuwait Netherlands



### Challenge

- Develop an award winning Sustainability Report
- Adopt internationally recognised Sustainability Reporting Standards

### **Deliverables**

- Comprehensive GRI Standards Report
- GRI Content Index Service
- Materiality Analysis
- Sustainability Strategy framework formulation
- Winner of 3 International Sustainability Awards

### **Our Proposal & Approach**

- Identify and communicate best practice
- Gain recognition through international awards
- Adopt and comply with globally recognised reporting standards
- Integrating data, information and best practices from 5 Operational Units and 4 Joint Ventures in Middle East, Asia and Europe





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# **NBK**

Years of engagement: 2018, 2017

SECTOR Finance

LOCATION Kuwait REACH International

### Challenge

- Sustainability Report based on international standards
- Enhance corporate purpose
- Develop cross functional sustainability team
- Develop Sustainability roadmap

### **Deliverables**

- Sustainability Assessment for Reporting purposes
- Employee engagement and capacity building
- Company wide Sustainability Assessment and road map
- GRI Standards Report contribution

### **Our Proposal & Approach**

- GRI Stainability Reporting
- Capacity building and training for Sustainability leaders and champions
- Sustainability Strategy assessment
- Sustainability roadmap and short-medium-long term steps



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# CONFIDENTIAL – GCC CONGOLOMERATE

Years of engagement: 2018, 2017

SECTOR Conglomerate LOCATION Kuwait



### Challenge

- Sustainability Reporting at group level
- Enhance corporate identity
- Demonstrate Sustainability leadership

### **Deliverables**

- Sustainability Assessment for Reporting purposes
- Employee engagement and capacity building
- Concept development
- Sustainability alignment
- · GRI Standards Report coaching

### **Our Proposal & Approach**

- Sustainability integration for 18 different divisions across several sectors: Automotive, Industrial Equipment, Financing, Investment, Real Estate, Services, Car Rental & Leasing, Insurance, Technology, General Trade, Contracting, Medical
- GRI Sustainability Reporting
- · Capacity building, coaching and training



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# **HOLIDAY INN DUBAI -AL BARSHA**

Years of engagement: 2017, 2016

**SECTOR** Hospitality **LOCATION** UAE

**REACH National** 

### Challenge

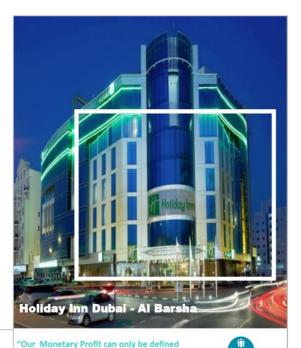
- Consolidate Sustainability actions and initiatives for the purpose of award submission
- Ensure involvement from employees

### **Deliverables**

- Sustainability report based on the SDGs
- Structured approach to the disclosure of Sustainability performance
- · Demonstration of culture and vision
- Award winning submission

### **Our Proposal & Approach**

- Develop Sustainability Report as a reference point of Sustainability Strategy, culture, initiatives and outcomes
- Involvement of employees and engagement as part of the report development



SUSTAINABLE DEVELOPMENT GOALS



- IHG Human rights policy Initiated in 2008 and Further law of the land disallows employing mind
- To eradicate poverty, Holiday Inn Dubai has become a patron in an NGO "An Advent for Building human Capital" (abc) which provides free education – "English for Hospitality Professionals" to the unemployed in Islamabad, Delhi and Dubai and ther



- We partner UN WFP in their objective of zero hunger in the world, through a consummated partnership in Dec 2012. Till Dec 2015, through staff efforts HIAB have managed to feed over 396,459 hungry children in the world
- The registered established body for this goal is "Holiday Inn Loves You Campaigr

Ensure healthy lives and promote well-being for all at all ages



- football ensue
- Our CEO and leaders have participated in marathons and promote others to join We promote wellness at work through dedicated exercise time
- · We partner a local body called "Food for Medicine" so staff can take advantage fro
- holistic nutritionists, mind-body practitioners for healthier living



Pursuant to our patronage in the NGO abc (see Goal 1), our employees have been given growth and we help them to look for opportunities in bigger and 5 Star hotels



- Participate in action for gender equality Our hiring has equivocal rights CEO participates with seminars such as • No nepotism is exercised with with Becky Anderson at Dubai Business Women Council, part of Dubai Chamber
- Our CEO gives inspirational talks on erment of women through adership talks at external bodies
- meritocracy in the drive for hiring
- . Our salaries and benefits are equal as per grading of job/designation/positions with equal treatment for both male and

by putting People and Planet first"

Sustainability Report

**Materiality Assessment** 

# **NEA ODOS**

Years of engagement: 2020, 2019, 2018, 2017, 2016

SECTOR Concessionaire PPP

LOCATION Greece REACH National

### **Challenge**

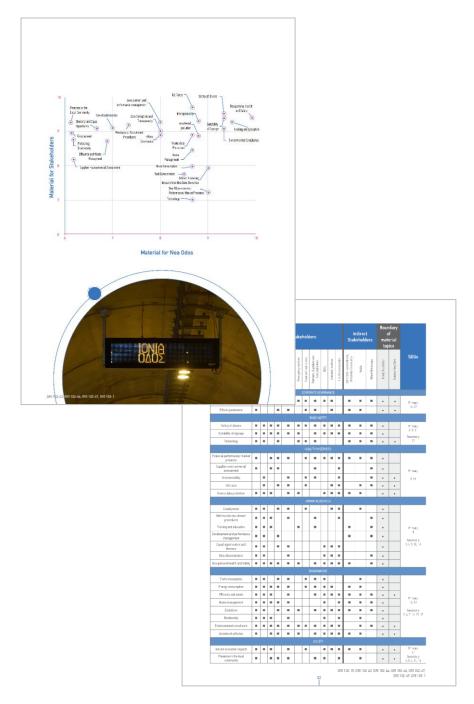
- Build trust with internal and external stakeholders
- Validation of key focus areas
- Identification of material topics
- Sustainability Report based on international standards
- Aligned Sustainability team

### **Deliverables**

- Extensive Materiality Analysis for internal and external stakeholders and users
- Internal workshop for Sustainability integration
- GRI Standards Sustainability Report
- SDG strategy mapping
- Code of Conduct guidance
- Sustainability Scorecard

### **Our Proposal & Approach**

- Mapping of Stakeholders and engagement channels
- · Build internal capacity
- · Adopt European and International Standards, frameworks, guidelines
- Strengthen internal reporting systems for completed and under construction motorway (380 km)



# **GEK TERNA GROUP**

Years of engagement: 2018, 2017, 2016

SECTOR Construction, Real Estate Energy

LOCATION Greece REACH International

### **Challenge**

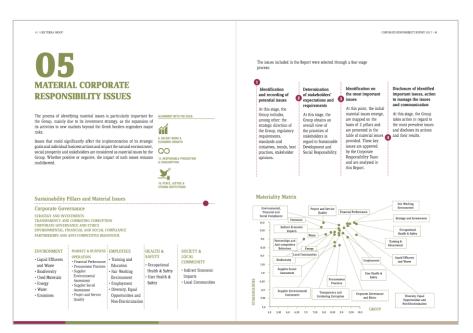
- Identify material topics at group level across 5 sectors: Infrastructure & Construction, Energy production, Mining, Concessions/PPPs, Real Estate,
- Demonstrate leadership and invest in positive social and environmental impact creation

### **Deliverables**

- Integrate materiality within the GRI Standards Report
- Focus on the material topics identified as per stakeholder input, market requirements and company direction
- Corporate Responsibility framework based on materiality outcomes

### **Our Proposal & Approach**

- Enhance understanding of Sustainability internally
- · Focus on key areas that represent hight risk and opportunity areas
- Align with the SDGs
- Present data and information from 16 countries across Europe, Middle East and USA





# RAIFFEISEN BANK

Years of engagement: 2017, 2016

SECTOR Finance



REACH International

### Challenge

- Improve relations with stakeholders
- Incorporate stakeholder input in sustainability framework and approach
- Enhance client, partner and employee trust
- Showcase best practices

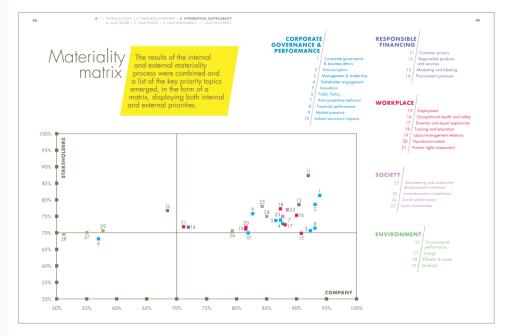
### **Deliverables**

- Materiality Analysis (internal & external stakeholders)
- Incorporate materiality analysis outcomes within the GRI Standards Sustainability Report
- Award winning Sustainability Report

### **Our Proposal & Approach**

- Extensive engagement with internal stakeholders
- Engagement with 7 key stakeholder groups for topics dedicated to Sustainability and Corporate Responsibility
- Alignment with GRI reporting principles and AA1000 Stakeholder Engagement Standard (SES)
- Build the Business case of Sustainability across the business





# **KENTRIKI ODOS**

Years of engagement: 2020, 2019, 2018, 2017, 2016

SECTOR Concessionaire PPP





### Challenge

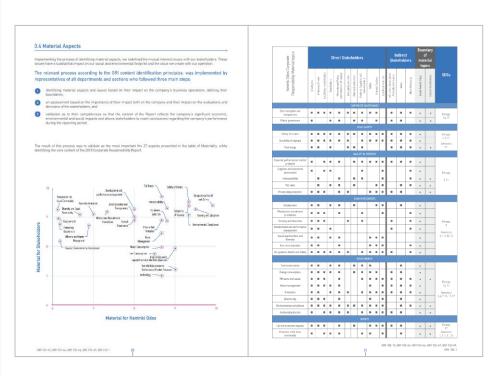
- Strengthen relationships with internal and external stakeholders
- Identification of key focus areas and material topics
- Sustainability Report based on international standards
- Continuous improvement of Sustainability performance

### **Deliverables**

- Materiality Assessment, according to GRI Standards
- GRI Standards Sustainability Report
- SDG mapping
- Sustainability integration via internal workshop
- Code of Conduct guidance
- · Sustainability Scorecard

### **Our Proposal & Approach**

- Mapping of stakeholders, identification of expectations and requirements, and alignment with the SDGs
- Strengthen internal reporting systems for completed and under construction motorway (238 km)
- · Set Sustainability strategic priorities aligned with corporate culture
- Adoption of recognised Standards, frameworks and guidelines



# **BANK OF CYPRUS**

Years of engagement: 2020, 2019

SECTOR Finance



REACH International

### **Challenge**

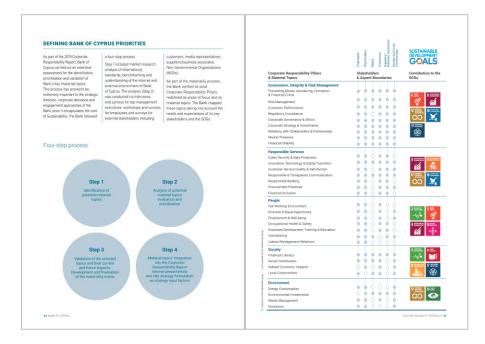
- Improve Sustainability Indexes ratings
- Enhance Investor trust
- Empower employees and improve engagement in Sustainability
- Showcase best practices

### **Deliverables**

- GRI Standards Sustainability Report
- Materiality Analysis (internal & external stakeholders)
- SDG mapping
- Internal workshop for Sustainability integration

### **Our Proposal & Approach**

- Extensive engagement with internal stakeholders
- Spotlight on "How we create value"
- Build the Business case of Sustainability across the business
- Build internal capacity



# **OLYMPIA ODOS**

Years of engagement: 2020, 2019

SECTOR Concessionaire PPP



REACH National

### Challenge

- Identify focus areas and key material topics
- Ensure that the opinions of all major stakeholders are taken into account
- Materiality assessment to be included in the Sustainability report
- Demonstrate leadership and meet sector best practices

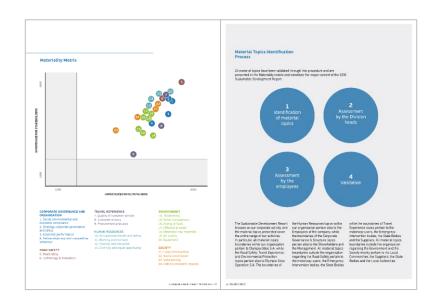
### **Deliverables**

- Mapping, stakeholder prioritisation and engagement
- Materiality Analysis (internal & external stakeholders
- GRI Standards Sustainability Report
- Corporate Sustainability framework

### **Our Proposal & Approach**

- On line survey to over 15,000 stakeholders from 17 categories
- Extended internal survey and engagement to identify prevailing corporate culture and identity
- Integrate internal and external feedback to Sustainability framework
- Strengthen internal reporting systems for completed and under construction motorway (201 km)

# In 2019 Olympia Odos presented its first Sustainable Development Report for year 2018 (https://www.olympiacdos.gr/en/environment/Sustainable-Development). Our first annual Sustainable Development Report, demonstrates our commitments to our stakeholders and aims to enrich our activities and implement our strategy based on our four core values: Commitment - Reliability - Social Responsibility - Collaboration With this questionnaire, we give the floor to you and seek your opinion on how Olympia Odos approaches Sustainable Development. Your input will enable us to integrate more topics of interest into our approach and hence focus more on the issues that matter the most. Please take a few minutes to answer the questionnaire below. Your opinion is important to us! Yours sincerely, OLYMPIA ODOS



# **TERNA ENERGY**

Years of engagement: 2018, 2017

SECTOR Renewable Energy

LOCATION Greece REACH International

### Challenge

- Identify material topics at group level for operations in USA and Europe
- Demonstrate leadership and promote best practice
- Respond to stakeholder concerns and create a platform for ongoing dialogue
- Be consistent with sector best practices

### **Deliverables**

- Integrate materiality within the GRI Standards Report
- Focus on the material topics identified as per stakeholder input, market requirements and company direction
- Corporate Responsibility framework based on materiality outcomes

### Our Proposal & Approach

- Enhance understanding of Sustainability internally
- Focus on key areas that represent hight risk and opportunity areas
- Align with the SDGs
- · Aggregate data and information from USA and Europe operations



MATERIAL ISSUES	BOUNDARIES		LIMITATIONS	GROUP'S RESPONSE	SUSTAINABLE DEVELOPMENT
	INSIDE	OUTSIDE		(PAGE)	GOALS (SDGs)
Financial performance	-	4		16-19, 28-30, 60, 70-73	7, 8, 16
Biodiversity	-	-		67-68	13
Environmental compliance	1	4		62-68	12, 13
Occupational Health and Safety	1	V		48-54	8
Training and development	-	-		45	8
Local communities (impact assessment and cooperation)	-			60, 70-73	7, II, 12
Anti-competitive behaviour	-	1		22-26	16
Social compliance	· ·	V		70-73	7, 11, 12, 16
Planning and response to disasters and emergencies	~	·		51-52	7, 8, 11, 13
Compliance with laws and regulations	1	4		22-26	7, 9, 11, 12



GRI Content Index Alignment, SDGs mapping Alignment and GRI Review services

# **NEA ODOS**

Years of engagement: 2020, 2019, 2018, 2017, 2016

SECTOR Concessionaire PPP

LOCATION Greece REACH National

### **Challenge**

- Enhance internal and external stakeholders faith in reporting and increase trust
- Continuously improve the quality of the Report
- Improve communication with stakeholders based on transparency

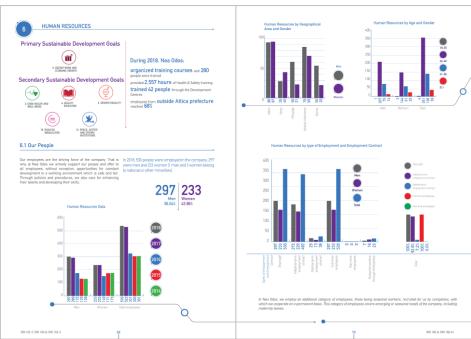
### **Deliverables**

- Secure the GRI mark, the formal confirmation that the report has undergone and successfully completed the GRI Service
- Develop a credible Sustainability report

### Our Proposal & Approach

- Collaborate with the GRI, to confirm that SDGs referenced in the report are correctly mapped against the selected disclosures
- Assure that the disclosures referenced in the report are easily traceable, as per GRI guidelines
- Secure the GRI mark for Nea Odos
- · Complete the service seamlessly, with no additional stress for the client





# **KPI**

Years of engagement: 2019, 2018, 2017

SECTOR
Oil & Gas

LOCATION Kuwait Netherlands

REACH International



- Improve the accuracy and usability of the GRI content
- Develop an award winning Sustainability Report
- Adopt internationally recognised Sustainability Reporting Standards

### **Deliverables**

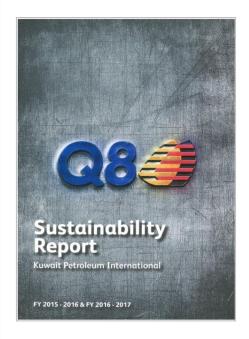
- Secure the GRI mark, the formal confirmation that the report has undergone and successfully completed the GRI Service
- Develop a credible Sustainability report (Comprehensive GRI Standards Report)
- Winner of 3 International Sustainability Awards

### **Our Proposal & Approach**

- Collaborate with the GRI, to confirm that the GRI content index is clearly presented
- Ensure that the references for all disclosures included, align with the appropriate sections in the body of the report, as per GRI guidelines
- Secure the GRI mark for KPI
- Complete the service seamlessly









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# **KENTRIKI ODOS**

Years of engagement: 2020, 2019, 2018, 2017, 2016

SECTOR Concessionaire PPP

LOCATION Greece REACH National

### **Challenge**

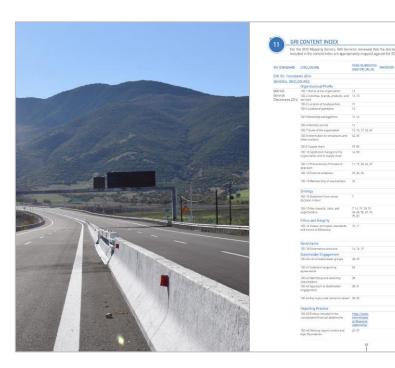
- Give internal and external stakeholders more faith in reporting and increase trust
- Continuously improve the quality of the Report
- Improve communication with stakeholders based on transparency

### **Deliverables**

- Secure the GRI mark, the formal confirmation that the report has undergone and successfully completed the GRI Service
- Develop a credible Sustainability report

### **Our Proposal & Approach**

- Collaborate with the GRI, to confirm that SDGs as referenced in the report are correctly mapped against the selected disclosures
- Assure that the disclosures referenced in the report are easily traceable, as per GRI guidelines
- Secure the GRI mark for Kentriki Odos
- Complete the service seamlessly, with no additional stress for the client



# **External Assurance**

# KAUFLAND

Years of engagement: 2017, 2016

**SECTOR** Retail & FMCG **LOCATION** Romania

**REACH National** 

### Challenge

- Improve the quality, accuracy and reliability of data and information in the report
- · Enhance credibility of the Sustainability report
- Enhance effective stakeholder communication based on trust and transparency

### **Deliverables**

- Deliver an Independent Assurance Statement which is included in the report
- Submit feedback report to management with relevant recommendations
- Develop a credible Sustainability report with the AA1000 mark

### **Our Proposal & Approach**

- Conduct external assurance for the Sustainability report and deliver an Independent Assurance Statement to be included in the report
- Deliver a feedback report to management with recommendations
- Reduce risks for stakeholders and increase the value and credibility of the report
- Ensure compliance with AA1000 Assurance Standard

### Sustainability Knowledge **Group's Independent Assurance Statement**

### Key observations

### Findings and Conclusions





Non-Financial Reporting according to the Directive 2014/95/EU

# THRACE PLASTICS (THRACE GROUP)

Years of engagement: 2017

SECTOR
Technical Fabrics
Packaging Solutions

LOCATION Europe

REACH International

### Challenge

 Comply with the EU Directive on Non-Financial Reporting 2014/95/EU

### **Deliverables**

- Develop a non financial section within the annual financial report, focusing on Sustainability matters and impacts:
  - ✓ environmental
  - ✓ social and employee-related,
  - ✓ respect for human rights,
  - ✓ anti-corruption and bribery
- Actively engage with employees to increase understanding and buy-in for Sustainability

### **Our Proposal & Approach**

- Improve disclosure of social and environmental information
- Demonstrate accountable, transparent and responsible business behaviour and sustainable growth









**Sustainability Knowledge Group** is a global advisory firm dedicated in creating value for businesses and society through **strategic advisory** and **training solutions**. In recognition of the importance of sustaining competitive advantage in today's marketplace, we support companies to develop and apply strategies that minimise risks and demonstrate leadership.

Get in touch!
We can help you turn your
vision into action.



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