



Communication & Recognition



Our Vision is

to make Sustainable Business a Choice for companies and organizations around the world.

Sustainability Knowledge Group is a global advisory firm dedicated in creating value, through strategic CSR and Sustainability solutions. We provide tailor made training, coaching and advisory services grounded in international theory and successful application.

Sustainability Knowledge Group emphasizes in implementing methodologies that bring tangible results, measurable impact and create better businesses.

The fundamentals of how we conduct business



Accountability



Empathy



Integrity



Reliability



Professionalism

Have Trusted us for Training and Consultancy Assignments

Banking/Financial Investment funds



Groups & International Conglomerates



Concessionaire PPP



Retail/FMCG



Energy



Hospitality



Have Trusted us for Training and Consultancy Assignments

Telecoms



Consultancies



International Agencies & Non Profits



Network Lebanon



Utilities



Learning Institutions



PHILANTHROPY
UNIVERSITY



Real Estate



Logistics



Awards Submission

OLYMPIA ODOS

Years of engagement: 2019

SECTOR
Concessionaire
PPP

LOCATION
Greece

REACH
Regional

Challenges

- Improve recognition and visibility at national and European level

Deliverables

- European Business Award National Winner in the category “Innovation”,
- Included on the list of “Ones to Watch” businesses

Our Proposal & Offering

- Receive an important distinction at the renowned European Business Awards 2019
- 120,000 companies were engaged in this year’s competition, while 300 were named National Winners from 33 countries across Europe



RAIFFEISEN BANK

Years of engagement: 2017, 2016

SECTOR
Finance

LOCATION
Romania

REACH
International

Challenges

- Improve visibility at national and European level
- Receive recognition for its Sustainability achievements and Sustainability report

Deliverables

- Winner of the prestigious "Green Frog Award" by Deloitte for the for the best non-financial report in Romania for their "Corporate Social Responsibility Report 2016"

Our Proposal & Offering

- Develop an award winning report and help secure Deloitte's prestigious Central European Sustainability Report Award
- Become an example in Sustainability and act as examples to motivate other organisations



HOLIDAY INN DUBAI – AL BARSHA

Years of engagement: 2016

SECTOR
Hospitality

LOCATION
UAE

REACH
National

Challenges

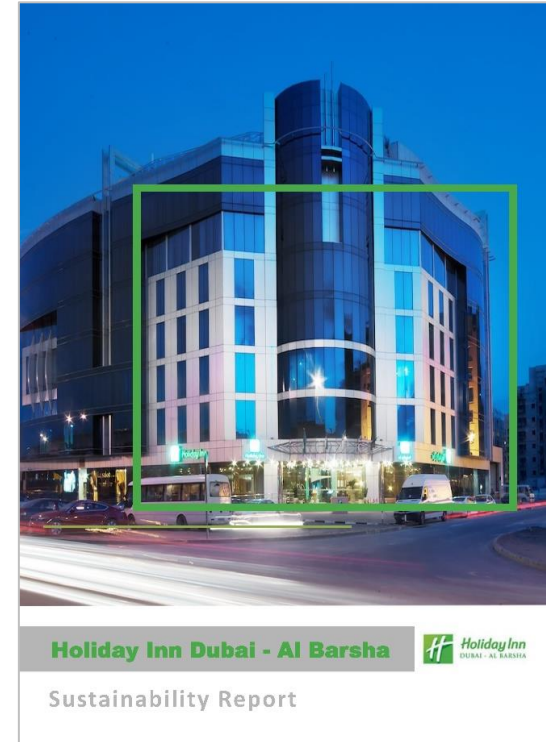
- Showcase strategic approach and holistic outlook, as well as the integration of Sustainability culture

Deliverables

- Winner of the Arabia CSR Award: Hospitality Sector

Our Proposal & Offering

- Support the journey of Holiday Inn Dubai Al Barsha which started with philanthropic and ad-hoc initiatives, and transformed into structured processes, and responsible business strategies



KUWAIT PETROLEUM INTERNATIONAL (KPI/Q8)

Years of engagement: 2019, 2018, 2017

SECTOR
Oil & Gas

LOCATION
Kuwait

REACH
International

Challenges

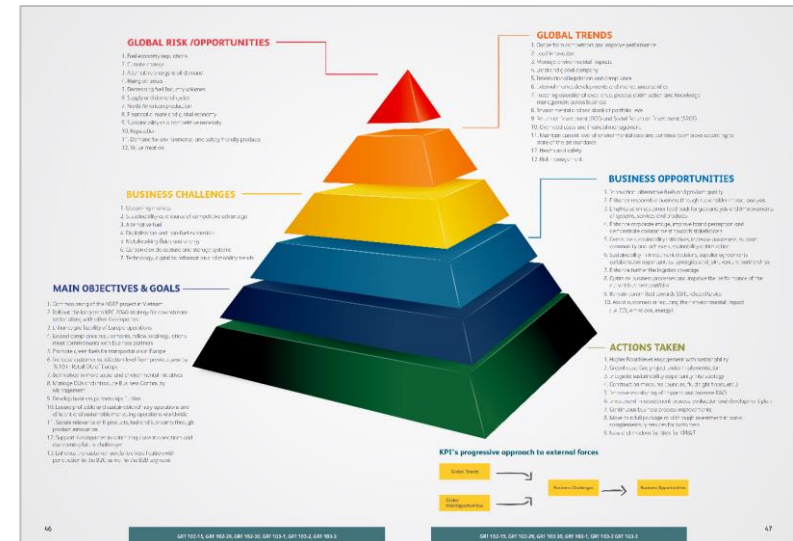
- Receive recognition for its commitment and passion for Sustainability and the hard work of the people driving Q8 towards global success

Deliverables

- awarded 2 prestigious CSR Awards by the International CSR Excellence Awards
- Award for the 2013/ 14 & 2014/ 15 Sustainability Report
- Award for the Long Term Strategy

Our Proposal & Offering

- Evidence KPIs commitment to Sustainability and to building a work environment founded on professional ethics



NIKOLAOS PSARRAS | GEOTHERMAL ENGINEERING

Years of engagement: 2020, 2019

SECTOR
Geothermal
Energy

LOCATION
Europe

REACH
European

Challenge

- Receive recognition for innovative and sustainable practices applied

Deliverable

- Environmental award for: Innovative system for managing and saving resources during the drilling process for the implementation of a geothermal system

Our Proposal & Approach

- Increase visibility around innovative and best practice solutions
- Prepare award application

nikolaos psarras | Geothermal Engineering



Guidebooks & Internal Toolkits

GUIDEBOOK: HOW TO CREATE VALUE FROM CLIMATE CHANGE

Years of engagement: 2018

SECTOR
Industrial & Commercial

LOCATION
Lebanon

REACH
National

Challenges

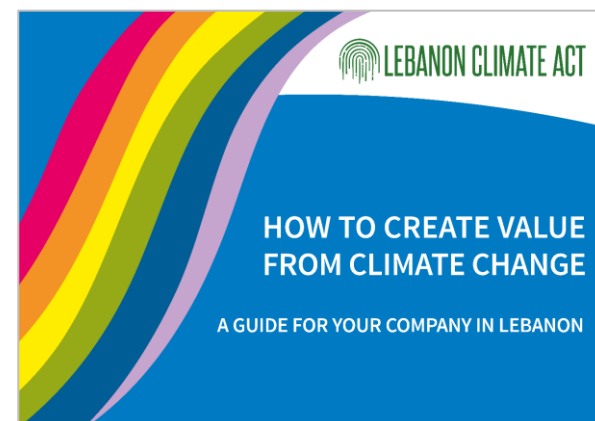
- Participants to achieve very good understanding of CSR & Sustainability concepts, risks, opportunities from climate change and GHG audits concepts and protocols
- Develop a national tool for reporting on GHG and developing CSR projects

Deliverables

- Tailor-made guidebook complying with international standards
- Workshops and webinars on Calculation of GHG emissions, sustainability reporting and stakeholder engagement

Our Proposal & Offering

- Create awareness and understanding of Sustainability and climate change impacts
- Calculation of GHG emissions
- Introducing CSR managers to the calculation of GHG emissions
- Collaborating with a group of CSR managers from different backgrounds



Develop the climate change goals of your strategy

Use the table below to identify all the strategic goals you can use to achieve your climate change vision

Write your climate change vision here:

COMMON BARRIERS WHEN DEVELOPING YOUR CLIMATE CHANGE STRATEGY

1. Lack of business understanding
2. Uncertainty about climate change impacts
3. Lack of robust climate data in a useable format
4. Discounting the future
5. Uncertainty about adaptive measures and initiatives

Strategic Goal	Write your strategic goal	Write your strategic goal	Write your strategic goal	Write your strategic goal
Resources needed				
People involved				
Policies linked				
Initiatives or actions needed				
Timeframe				

SUSTAINABILITY TOOLKITS

Years of engagement: 2020

SECTOR
Education

LOCATION
Online

REACH
Global

Challenges

- Enhance knowledge and understanding of key concepts, frameworks and standards
- Credible sources of information on Sustainability topics

Deliverables

- Sustainability Toolkits on
 - ✓ Sustainable Development Goals (SDGs)
 - ✓ GRI Standards
 - ✓ Stakeholder Management
- Toolkits are in electronic format and available for free to all

Our Proposal & Offering

- Creating an understanding of key Sustainability standards and tools
- Credible sources of information curated
- Knowledge freely available to all practitioners



Green Marketing & Internal Communication

OLYMPIA ODOS

Years of engagement: 2020, 2019

SECTOR
Concessionaire
PPP

LOCATION
Greece

REACH
Regional

Challenges

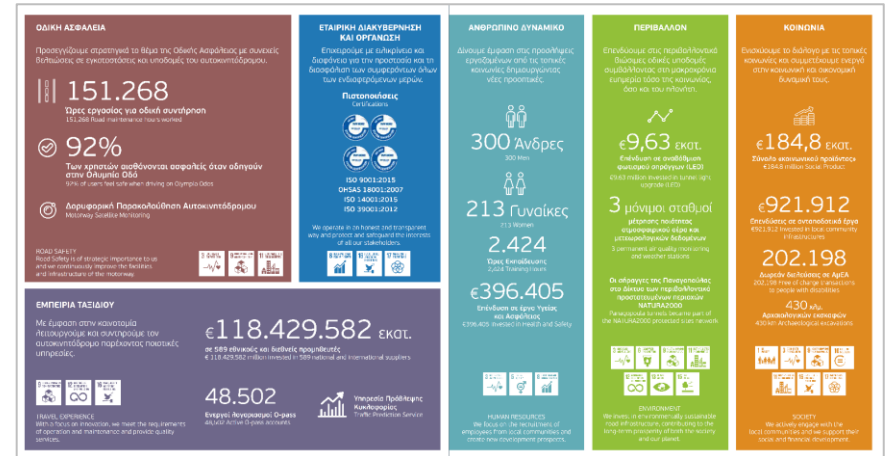
- Communicate Sustainability commitments and strategy
- Create easy to read material
- Demonstrate achievements of goals based on priorities

Deliverables

- Design of marketing material
- Simple structure for online or printed use
- Engaging approach for communicating Sustainability framework, strategic objectives and achievement

Our Proposal & Offering

- Communicate to internal and external stakeholders its Sustainability framework and pillars
- Demonstrate links with selected SDGs
- Build pride on company achievements
- Motivate Sustainability team to continue the sustainability journey



GEK TERNA GROUP

Years of engagement: 2018, 2017, 2016

SECTOR
Construction,
Real Estate
Energy

LOCATION
Greece

REACH
International

Challenges

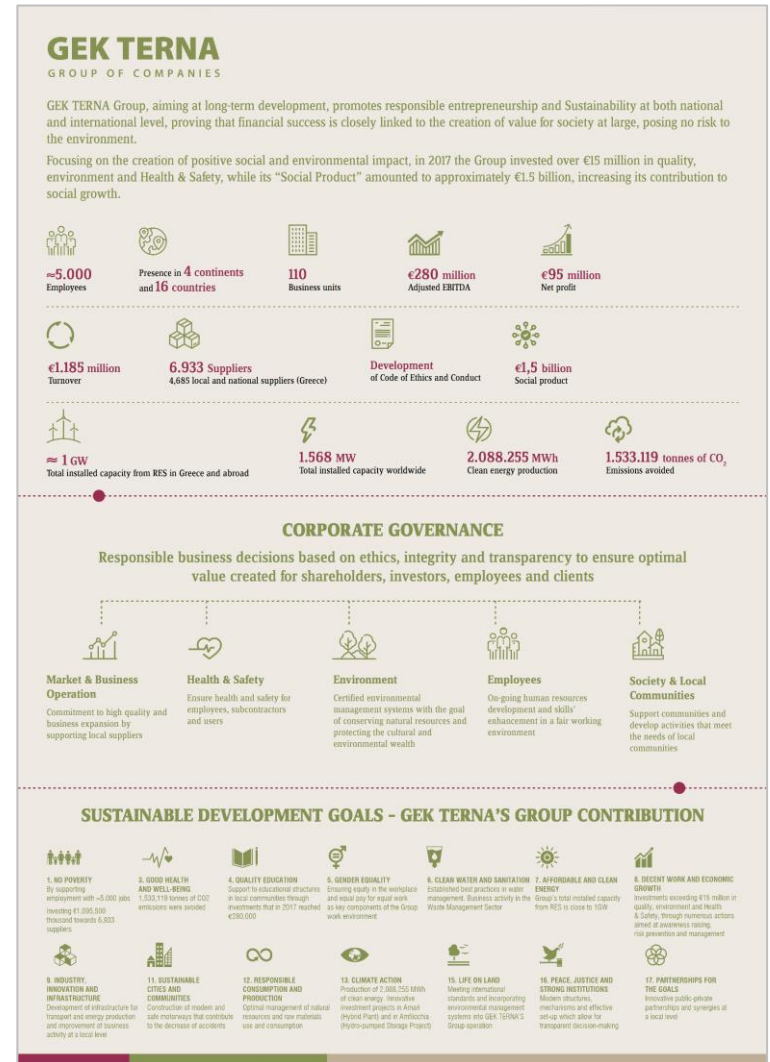
- Communicate commitments and strategy
- Create a snapshot of important Sustainability information

Deliverables

- Develop communication material with simple structure for online or printed use
- Engaging approach for communicating Sustainability framework, strategic objectives and achievement

Our Proposal & Offering

- Communicate to internal and external stakeholders its Sustainability framework and pillars
- Demonstrate links with selected SDGs
- Build pride on company achievements
- Motivate Sustainability team to continue the sustainability journey



TERNA ENERGY

Years of engagement: 2018, 2017, 2016

SECTOR
Renewable Energy

LOCATION
Greece

REACH
International

Challenges

- Communicate key information for the Sustainability report
- Showcase progress and achievements based on Sustainability priorities

Deliverables

- Design of marketing material
- Simple structure for online or printed use
- Engaging approach for communicating Sustainability framework, strategic objectives and achievement

Our Proposal & Offering

- Communicate to internal and external stakeholders its Sustainability framework and pillars
- Demonstrate links with selected SDGs
- Build pride on company achievements
- Motivate Sustainability team to continue the sustainability journey

TERNA ENERGY Group aims at a responsible growth and through on-going efforts manages to achieve this objective. Through its business activities, it enhances its environmental footprint, contributes to Sustainable Development and improves social welfare. The energy model which the Group promotes, supports economic and social progress and environmental protection.

To tackle climate change, the Group has adopted modern growth models that in 2017 led to clean energy production's increase and avoidance of carbon dioxide emissions. Furthermore, the Group reinforced an international network of suppliers and partners.

By investing in innovative projects, the Group secures job opportunities both during construction and operational phase, promoting local development. With the ambition to maximize the value added from its operation and to multiply its social footprint, the Group distributed in 2017 "Social Product" of approximately €500 million.

2017 at a glance



CORPORATE RESPONSIBILITY FRAMEWORK

CORPORATE GOVERNANCE
Compliance with laws and regulations concerning products and services
Anti-competitive behaviour



SUSTAINABLE DEVELOPMENT GOALS - TERNA ENERGY'S GROUP CONTRIBUTION





Sustainability Knowledge Group is a global advisory firm dedicated in creating value for businesses and society through **strategic advisory** and **training solutions**. In recognition of the importance of sustaining competitive advantage in today's marketplace, we support companies to develop and apply strategies that minimise risks and demonstrate leadership.

Get in touch!
**We can help you turn your
vision into action.**



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