

# Advanced Chief Sustainability Officer (CSO) Professional

## ILM & CPD Recognised



The **Advanced CSO Professional Training** is a challenging training course offering a unique holistic viewpoint to Sustainability. In this course, experienced professionals will benefit from our interactive approach focusing on both strategic and operational aspects of Sustainability. Our skill-building and hands-on approach assists participants to improve their capabilities and drive practical Sustainability solutions successfully across their organization. Participants will adopt an inclusive approach to Sustainability and CSR issues, trends, challenges, standards, and strategies and will gain insights into best methods for leading organizational Sustainability to overcome business uncertainty and gain long lasting competitive advantage.

### Who should attend?

Advanced CSO Professional Training is ideally suited to professionals and leaders seeking advance in-depth knowledge in CSR/Sustainability. An ideal candidate may play a role in:

- CSR/Sustainability
- Governance and Risk Management
- Human Resources
- Marketing/Communications/PR
- Supply Chain/Logistics
- Health and Safety
- Environment
- Operational Excellence
- Quality
- Corporate Philanthropy/Foundations

### Global ILM & CPD Recognition

ILM is the UK's leading provider of leadership, management and coaching qualifications and a world renowned professional membership body representing over 25,000 managers and leaders. The CPD Standards Office raises training standards by accrediting high-quality Continuing Professional Development (CPD) provision.

Following your successful post-course assignment submission, you will receive the **"Advanced Chief Sustainability Officer (CSO) Professional" Certificate** which is endorsed by ILM, and your **CPD Certificate verifying 20.45 CPD hours**, confirming your achievement.

### Top Benefits

At the end of our three-day Advanced CSO Professional Training, participants will have developed the skills and methodologies to:

- Lead sustainability in your organization
- Assess, identify, and manage opportunities and risks from a sustainability perspective
- Adopt a strategic stakeholder engagement approach
- Develop, implement, monitor and communicate Sustainability and CSR strategies and initiatives
- Improve sustainability performance, organizational profile and competitiveness
- Effectively disclose organizational strategies, material issues, impacts, and performance

### Objectives

- Gain in-depth understanding of Sustainability and CSR ecosystem and future development
- Learn to formulate sustainability strategies and integrate CSR into corporate structure
- Practice on real life Social Return On Investment (SROI) cases
- Articulate the business case for sustainability
- Ensure maximum impact from Sustainability and CSR initiatives
- Influence Sustainability and CSR positive development within company and partners



The CPD Standards Office  
CPD PROVIDER: 21476  
2018 - 2020  
[www.cpdstandards.com](http://www.cpdstandards.com)



## Have said about our training courses

*"The excellent dynamics of the course allows, in a short time, to acquire the knowledge to enhance Sustainability in organizations and leverage their financial performance. It is demanding, mentally stimulating and challenging, but worth every effort because it clearly shows the path that must inevitably be followed to ensure the success of organizations."*

– F.C., Environmental Manager, Lipor

*"I was extremely captivated by the course content. It addressed the full concept of Sustainability and how it should be reported and implemented within an organization whether a small or larger enterprise. The delivery of the course was unconventional and made a lasting impression."*

– D.R., HSE Compliance Senior Manager, Human Capital & Administration, du

### Key Topics Include

<b>DAY 1</b>	Practical Sustainability and CSR Concepts Global Legislation Stakeholder Management Sustainability and CSR Trends
<b>DAY 2</b>	Sustainable Communications Sustainability and CSR Programs Social Return on Investment (SROI) Sustainable Supply Chains Environmental Sustainability
<b>DAY 3</b>	Sustainability Strategy Sustainability Assessment Materiality Assessment Sustainability Reporting The future of CSO's Post-course Assignment for ILM Certification

### Training Methodology

We firmly believe that a friendly, supportive, and engaging learning environment is key to building long-lasting knowledge and maximizing retention. To support this belief, we built this course around a dynamic mixture of lectures, practical exercises, best practice case studies and group discussions.

Our method builds not only knowledge, but a confidence in discussing and applying CSR/Sustainability topics and the platform for exchanging ideas and building valuable connections. Each course closes with a post-course assignment to evaluate the level of knowledge gained through this course and upon passing results in the earning of an ILM endorsed certificate.

### Course Leader:

#### Aglaia Ntili



Aglaia Ntili is a seasoned sustainability professional, with 15 years of international advisory and training experience across a wide range of corporate sustainability and responsibility fields.

She is recognised with the Global CSR & Sustainability Leadership Award for her contributions as a practitioner, trainer, coach, and advisor.

Aglaia serves as the Managing Director of Sustainability Knowledge Group, providing Sustainability and CSR advisory and training services at international corporate level. Aglaia is the founder of CSR Coaching, supporting professionals in Corporate Responsibility and Sustainability, and the founder of the CSR & Sustainability meetup, the 1st and only open platform to support active learning and knowledge sharing on CSR and Sustainability in the UAE. She is also the Chair of the UAE chapter of the International Society of Sustainability Professionals (ISSP), currently the only professional body for Sustainability professionals in the region.

Aglaia has developed the Middle East and Greek local standard training version of the GRI G3, G3.1, the Bridging Module and GRI G4 Training for regional providers. As an IEMA, GRI and ILM approved trainer. Aglaia has trained hundreds of professionals in GRI Reporting, Strategy, CSR Programs, Stakeholder Engagement, SROI, Quality, Performance and Environmental Management, communication and implementation.

Her CSR and Sustainability expertise has enabled her to be involved in diverse projects in the Middle East, Europe, Africa, Asia and the USA, in multiple sectors and industries including Construction, Consulting, Banking, FMCG, Education, Local Authorities, Oil and Gas, Telecommunications, Pharmaceuticals, Cosmetics, Technology, Shipping, Facility Management, Concessionaire, Leisure and NGOs.

Aglaia holds an MBA, an MSc in Total Quality Management & Business Excellence and a Degree in Business Administration. She is a Certified ISSP-SA, an ISO 9000 Lead Auditor and an EFQM Accredited European Excellence Assessor. She is also a recognized Competent Leader and Competent Communicator under Toastmasters International.

Aglaia is a Board member and founding member of the Greek Sustainable Business Council, the official member of World Green Business Council in Greece. She is longstanding member of Toastmasters International for leadership and public speaking, having served as president, officer and mentor. Aglaia is also the founder of Startegy, a social enterprise helping closet entrepreneurs to unleash talent.

Aglaia has presented the business case for Sustainability, and tools to develop it, at a number of conferences, in Europe, Asia and the Middle East.

**Bonus:** Complementary ILM study membership • Introductory call to assess your needs • Post course follow up, support and guidance

To register please contact: [www.SustainabilityKnowledgeGroup.com](http://www.SustainabilityKnowledgeGroup.com)

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