



The **Advanced CSO Professional Training** is a challenging training course offering a unique holistic viewpoint to Sustainability. In this course, experienced professionals will benefit from our interactive approach focusing on both strategic and operational aspects of Sustainability. Our skill-building and hands-on approach assists participants to improve their capabilities and drive practical Sustainability solutions successfully across their organization. Participants will adopt an inclusive approach to Sustainability and CSR issues, trends, challenges, standards, and strategies and will gain insights into best methods for leading organizational Sustainability to overcome business uncertainty and gain long lasting competitive advantage.

### Who should attend?

Advanced CSO Professional Training is ideally suited to professionals and leaders seeking advance in-depth knowledge in CSR/Sustainability. An ideal candidate may play a role in:

- CSR/Sustainability
- Governance and Risk Management
- Human Resources
- Marketing/Communications/PR
- Supply Chain/Logistics
- Health and Safety
- Environment
- Operational Excellence
- Quality
- Corporate Philanthropy/Foundations

### Global ILM Recognition

ILM is the UK's leading provider of leadership, management and coaching qualifications and a world renowned professional membership body representing over 25,000 professional managers and leaders.



Successful course candidates will be issued an ILM Certificate. Following your successful post-course assignment submission you will receive the **“Advanced Chief Sustainability Officer (CSO) Professional” Certificate** which is endorsed by ILM verifying your knowledge and achievement. Additional guidance is provided for the successful completion of your post-course assignment.

### Top Benefits

At the end of our three-day Advanced CSO Professional Training, participants will have developed the skills and methodologies to:

- Lead sustainability in your organization
- Assess, identify, and manage opportunities and risks from a sustainability perspective
- Adopt a strategic stakeholder engagement approach
- Develop, implement, monitor and communicate Sustainability and CSR strategies and initiatives
- Improve sustainability performance, organizational profile and competitiveness
- Effectively disclose organizational strategies, material issues, impacts, and performance

### Objectives

- Gain in-depth understanding of Sustainability and CSR ecosystem and future development
- Learn to formulate sustainability strategies and integrate CSR into corporate structure
- Practice on real life Social Return On Investment (SROI) cases
- Articulate the business case for sustainability
- Ensure maximum impact from Sustainability and CSR initiatives
- Influence Sustainability and CSR positive development within company and partners

## Have said about our training courses

*"The excellent dynamics of the course allows, in a short time, to acquire the knowledge to enhance Sustainability in organizations and leverage their financial performance. It is demanding, mentally stimulating and challenging, but worth every effort because it clearly shows the path that must inevitably be followed to ensure the success of organizations."*

– **F.C., Environmental Manager, Lipor**

*"I was extremely captivated by the course content. It addressed the full concept of Sustainability and how it should be reported and implemented within an organization whether a small or larger enterprise. The delivery of the course was unconventional and made a lasting impression."* – **D.R., HSE Compliance Senior Manager, Human Capital & Administration, du**

### Key Topics Include

DAY 1	Practical Sustainability and CSR Concepts Global Legislation Stakeholder Management Sustainability and CSR Trends
DAY 2	Sustainable Communications Sustainability and CSR Programs Social Return on Investment (SROI) Sustainable Supply Chains Environmental Sustainability
DAY 3	Sustainability Strategy Sustainability Assessment Materiality Assessment Sustainability Reporting The future of CSO's Post-course Assignment for ILM Certification

### Training Methodology

We firmly believe that a friendly, supportive, and engaging learning environment is key to building long-lasting knowledge and maximizing retention. To support this belief, we built this course around a dynamic mixture of lectures, practical exercises, best practice case studies and group discussions.

Our method builds not only knowledge, but a confidence in discussing and applying CSR/Sustainability topics and the platform for exchanging ideas and building valuable connections. Each course closes with a post-course assignment to evaluate the level of knowledge gained through this course and upon passing results in the earning of an ILM endorsed certificate.

### Course Leader



#### Aglaia Ntili

Aglaia is the Managing Director of **Sustainability Knowledge Group**, providing Sustainability and CSR advisory and training services at international corporate level.

Aglaia is the founder of **CSR Coaching**, supporting professionals in Corporate Responsibility and Sustainability, and the founder of the **CSR & Sustainability meetup**, the 1st and only open platform to support active learning and knowledge sharing on CSR and Sustainability in the UAE. She is the Chair of the UAE chapter of the **International Society of Sustainability Professionals (ISSP)**, currently the only professional body for Sustainability professionals in the region.

Aglaia has over 12 years of international experience across a wide range of sustainability fields and has made important contributions as practitioner, trainer, coach, and advisor.

To date, Aglaia has trained over 450 professionals from the Middle East, Europe, Asia, Africa, and North America on Sustainability topics including: Strategy, Reporting, CSR Programs, Stakeholder Engagement, SROI, Quality, Performance and Environmental Management. Aglaia has developed the Middle East and Greek local standard training version of the GRI G3, G3.1, the Bridging Module and GRI G4 Training for regional providers.

Aglaia has wide experience in Sustainability projects in multiple sector and industries, including; Construction, Consulting, Banking, FMCG, Education, Local Authorities, Oil & Gas, Telecommunications, Pharmaceuticals, NGOs, Cosmetics, Technology, Shipping, Facility Management, Concessionaire and Hospitality.

Aglaia's qualifications include: MBA • MSc in Total Quality Management & Business Excellence • ISO 9000 Lead Auditor • EFQM Accredited Excellence Assessor • Institute of Environmental Management & Assessment (IEMA), Global Reporting Initiative (GRI), Institute of Leadership & Management (ILM) approved trainer.

**Bonus:** Complementary ILM study membership • Introductory call to assess your needs • Post course follow up, support and guidance

To register please contact: [www.SustainabilityKnowledgeGroup.com](http://www.SustainabilityKnowledgeGroup.com)

Aglaia Ntili, [aglaia@sustainabilityknowledgegroup.com](mailto:aglaia@sustainabilityknowledgegroup.com)

Tel: +971 55 323 1190 , +30 6972 03 1126