

ESG SOLUTIONS FOR BUSINESS

CPD Standards Office Certified

 sustainability
knowledge
group



Duration: 8h
2 days live online or 1 day face2face

The **ESG Solutions for Business** is designed to give participants the confidence and knowledge to discuss Environmental, Social and Governance (ESG) related topics in a professional setting. ESG topics and priorities are now at the forefront of business decision making and a rapidly expanding area of focus across all industries and sectors. The course helps participants to build an understanding of the key areas required to implement and to communicate ESG as part of their day-to-day responsibilities. To maximize the outcomes for participants, the curriculum adopts a holistic approach to ESG concept and introduces the ESG landscape, including trends, metrics, strategies, agents, legislations, disclosure standards and frameworks, while motivating participants to forecast future opportunities and manage expected ESG challenges.

Take outs of the course

At the end of this course, participants will have the confidence and knowhow to:

- Define the general Environmental Social and Governance (ESG) topics
- Outline how ESG is linked to the operation, risk management, strategy, performance and purpose of the organisation
- Practise with global reporting frameworks and standards for organisations
- Ability to identify requirements from rating agencies, investors and other stakeholders
- Define ESG solutions that create value for the company and stakeholders alike

Who should attend

This course is recommended for individuals with any experience level and across department functions who currently have some ESG and Sustainability responsibilities or may anticipate such responsibilities in the future.

Ideal participants may have duties or roles in:

Sustainability, ESG, CSR, Governance. Risk, Compliance, General Management, Human Resources, Environment, Investor Relations, Corporate Affairs, Marketing/Communications/PR, Quality, Supply Chain/Logistics, Health and Safety, Operational Excellence, Corporate Philanthropy.

Bonus:

- Introductory call to assess your needs
- 1 hour coaching for implementation
- 7 CPD hours

Aim and Objectives

By the end of this training, participants will:

- Gain solid understanding of the ESG landscape, concepts and trends
- Familiarize with the current regulatory framework and expected updates
- Learn to identify and map Stakeholders
- Practice on disclosing ESG performance through international reporting standards and frameworks (GRI, SASB, TCFD, etc.)
- Comprehend the concept of double materiality
- Identify ESG solutions that create value for the company and stakeholders alike

Global CPD Recognition

Following your successful post-course assignment submission, you will receive the **“ESG Solutions for Business” Certificate** which is recognised by The CPD Standards Office. Your CPD Standards Office Certificate verifies 7 CPD hours, confirming your achievement.

Sustainability Knowledge Group is an approved training provider by **The Institute of Leadership** and the **CPD Standards Office**.

The CPD Standards Office

CPD PROVIDER: 21476
2024 - 2025

www.cpdstandards.com



Key Topics Include

1. Demystifying ESG
2. The ESG ecosystem
3. ESG Reporting Landscape and Transparency
4. Regulatory Frameworks
5. ESG and Sustainability Solutions Integration

Have said about our training courses

“The Masterclass is a comprehensive training designed for all levels with well-presented content, lots of opportunities to interact and professional sharing of your knowledge and experience. Great delivery, clear and professional, highly interactive and thoroughly enjoyable.”

**A.G., Marketing & Design Consultant,
GreenEmirates Consultants**

“The Masterclass is an excellent course to help jump start development in CSR & Sustainability. I was happy with the materials and the instructor; absolutely commendable are the encouragement of group activities and interaction during the whole day”

Rada Asenova, Recruitment Consultant

Training Methodology

We firmly believe that a friendly, supportive, and engaging learning environment is key to building long-lasting knowledge and maximizing retention. To support this belief, we built all our courses around a dynamic mixture of lectures, practical exercises, best practice case studies and group discussions.

Our method builds not only knowledge, but a confidence in discussing and applying Sustainability, ESG and Corporate Responsibility concepts and the platform for exchanging ideas and building valuable connections.

Course leader: Aglaia Ntili



Aglaia has nearly 20 years of consistent international advisory and training experience across a range of corporate sustainability, ESG & responsibility fields.

Aglaia serves as the Managing Director of Sustainability Knowledge Group, providing advisory and training services at international corporate level. Aglaia is the founder of CSR Coaching, supporting professionals in Corporate Responsibility and Sustainability. She is the Chair of the International Society of Sustainability Professionals (ISSP) local Chapters for UAE and Cyprus, the 1st and only open platforms to support active learning and knowledge sharing on Sustainability, ESG and CSR. She is co-founder of the UoL-Centre for ESG.

Aglaia is a visiting lecturer at the University of Limassol-UoL, and previously at the MBA course of Murdoch University, and course advisor at the Philanthropy University for the online Course “Stakeholder Engagement Strategy”. As a GRI certified trainer, she developed the Middle East and Greek local GRI training version (2010-2014) for regional providers. As an ILM and CPD Standards approved trainer, she trained hundreds of professionals in Sustainability/ESG Reporting, Strategy, Assessment, CSR Programs, Stakeholder Engagement, SROI, Performance, Quality, Environmental Management and Communication.

Aglaia holds an MBA, an MSc in Total Quality Management & Business Excellence and a Degree in Business Administration. She is a Certified ISSP-SA, a SROI practitioner, a successfully GRI Standards Exam Candidate, an ISO 9000 Lead Auditor and an EFQM Accredited European Excellence Assessor. She is a recognized Competent Leader and Communicator under Toastmasters International, a Certified LEGO® SERIOUS PLAY® Facilitator, a Certified Team Animator and holds a certificate in Brokering Remote Partnerships. Aglaia is a founding member of the Greek Sustainable Building Council, and the founder of the social enterprise “Strategy”. Aglaia has presented the business case for Sustainability, and tools to develop it, at a number of conferences, in Europe, Asia and the Middle East.

Sustainability Knowledge Group

We are a global Sustainability, ESG and CSR advisory firm dedicated in creating value through strategic advisory, training solutions, coaching and meetups.



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