# ADVANCED CHIEF SUSTAINABILITY OFFICER (CSO) PROFESSIONAL

ILM & CPD Standards Office Certified

# Duration: 24h 4 weeks live online or 3 days face2face

The **Advanced Chief Sustainability Officer (CSO) Professional** training is a challenging training course offering a unique holistic viewpoint to Sustainability. In this internationally recognized course, experienced professionals will benefit from our interactive approach focusing on both strategic and operational aspects of Sustainability. Our skill-building and hands-on approach assists participants to improve their capabilities and drive practical Sustainability solutions successfully across their organization. Participants will adopt an inclusive approach to Sustainability, ESG and CSR issues, trends, challenges, standards and strategies. Participants will gain insights into sustainable business models, tools to overcome business uncertainty and gain long lasting competitive advantage. If you are looking to enable your organisation to transition to a purposeful, successful and future fit business model, this course is for you.

# Take outs of the course include

At the end of our Advanced CSO Professional Training, participants will have the skills and methodologies to:

- Lead sustainability in your organization
- Assess, identify, and manage opportunities and risks from a sustainability perspective
- Adopt a strategic stakeholder engagement approach
- Develop, implement, monitor and communicate Sustainability and ESG strategies and initiatives
- Improve sustainability performance, organizational profile and competitiveness
- Effectively disclose organizational strategies, material issues, impacts, and performance

# Who should attend?

Advanced CSO Professional Training is ideally suited to professionals and leaders seeking advance in-depth knowledge in Sustainability, ESG and CSR. An ideal candidate may play a role in:

Sustainability, ESG, CSR, Governance and Risk, Management, Human Resources, Environment, Marketing/Communications/PR, Quality, Supply Chain/Logistics, Health and Safety, Investor Relations, Operational Excellence, Corporate Philanthropy, Foundations.

## Bonus:

- Introductory call to assess your needs
- 1 hour coaching for implementation
- Lifelong access to Sustainability Knowledge Bank

# **Aim and Objectives**

 Gain in-depth understanding of Sustainability, ESG and CSR ecosystem and future development

sustainability knowledge

group

- Learn to formulate sustainability strategies and integrate ESG factors into corporate structure
- Articulate the business case for sustainability
- Ensure maximum impact from Sustainability and CSR initiatives
- Influence Sustainability and positive impact creation within your organisation and partners
- Transition to a future fit and purpose driven business model.
- Practice on real life Social Return On Investment (SROI) cases
- Focus on sustainable business models during the post course assignment

# **Global ILM & CPD Recognition**

Following your successful post-course assignment submission, you will receive the **"Advanced Chief Sustainability Officer (CSO) Professional" Certificate** which is endorsed by ILM, and your CPD Standards Office Certificate verifying 20.45 CPD hours, confirming your achievement.



The CPD Standards Office CPD PROVIDER: 21476 2018 - 2020 www.cpdstandards.com



Our vision is to make Sustainable Business a Choice for companies and organizations around the world.

# Key Topics Include

- 1. Practical Sustainability and CSR Concepts
- 2. Global Legislation
- 3. Stakeholder Management
- 4. Sustainability, ESG and CSR Trends
- 5. Sustainable Communications
- 6. Sustainability and CSR Programs
- 7. Social Return on Investment (SROI)
- 8. Sustainable Supply Chains & Circular Economy
- 9. Climate Change & Environmental Sustainability
- 10. Sustainability Strategy & Integration
- 11. Sustainability Assessment
- 12. Materiality Assessment
- 13. Sustainability Reporting
- 14. The future of CSO's
- 15. Post-course Assignment for ILM Certification

#### Have said about our training courses

"The excellent dynamics of the course allows, in a short time, to acquire the knowledge to enhance Sustainability in organizations and leverage their financial performance. It is demanding, mentally stimulating and challenging, but worth every effort because it clearly shows the path that must inevitably be followed to ensure the success of organizations."

## F.C., Environmental Manager, Lipor

"I was extremely captivated by the course content. It addressed the full concept of Sustainability and how it should be reported and implemented within an organization whether a small or larger enterprise. The delivery of the course was unconventional and made a lasting impression."

D.R., HSE Compliance Senior Manager, Human Capital & Administration, du

# **Training Methodology**

We firmly believe that a friendly, supportive, and engaging learning environment is key to building long-lasting knowledge and maximizing retention. To support this belief, we built all our courses around a dynamic mixture of lectures, practical exercises, best practice case studies and group discussions.

Our method builds not only knowledge, but a confidence in discussing and applying Sustainability, ESG and Corporate Responsibility concepts and the platform for exchanging ideas and building valuable connections.

## Course leader: Aglaia Ntili



Aglaia has over 17 years of international advisory and training experience across a range of corporate sustainability & responsibility fields.

Aglaia serves as the Managing Director of Sustainability Knowledge Group, providing advisory and training services at international corporate level. Aglaia is the founder of CSR Coaching, supporting professionals in Corporate Responsibility and Sustainability. She the Chair of the International Society of Sustainability Professionals (ISSP) local Chapters for UAE and Cyprus, the 1st and only open platforms to support active learning and knowledge sharing on Sustainability, CSR, impact and ESG.

Aglaia is an adjunct lecturer in Sustainability at Murdoch University, Dubai and a course advisor at the Philanthropy University for the online Course "Stakeholder Engagement Strategy". As a GRI certified trainer, she developed the Middle East and Greek local GRI training version (2010-2014) for regional providers. As an ILM and CPD Standards approved trainer, she trained hundreds of professionals in GRI Reporting, Strategy, Assessment, CSR Programs, Stakeholder Engagement, SROI, Performance & Environmental Management, communication and Quality.

Aglaia holds an MBA, an MSc in Total Quality Management & Business Excellence and a Degree in Business Administration. She is a Certified ISSP-SA, a SROI practitioner, a successfully GRI Standards Exam Candidate, an ISO 9000 Lead Auditor and an EFQM Accredited European Excellence Assessor. She is a recognized Competent Leader and Communicator under Toastmasters International, a Certified LEGO® SERIOUS PLAY® Facilitator and holds a certificate in Brokering Remote Partnerships. Aglaia is a Board member and founding member of the Greek Sustainable Building Council, and the founder of the social enterprise "Strategy".

Aglaia has presented the business case for Sustainability, and tools to develop it, at a number of conferences, in Europe, Asia and the Middle East.



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