

# CHIEF SUSTAINABILITY OFFICER (CSO) PROFESSIONAL

The Institute of Leadership Certified

Duration: 16h

4 days live online or 2 days face2face

 sustainability  
knowledge  
group

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The **Chief Sustainability Officer (CSO) Professional** training is an intermediate level training course offering a comprehensive viewpoint to Sustainability. Participants will gain a holistic approach to all key areas of Sustainability, ESG and CSR, including current trends, challenges, standards, and strategies. They will gain the necessary skills to support their organization to use Sustainability as a competitive advantage and the tools to overcome business Sustainability risks. During the course, professionals will benefit from our interactive approach focusing on applying Sustainability across the organization. Our skill-building and hands-on approach assists participants to improve their capabilities and drive practical Sustainability solutions successfully across their organization.

## Take outs of the course include

At the end of the **Chief Sustainability Officer (CSO) Professional** Training, participants will have the skills and knowledge to:

- Identify and apply effective sustainability solutions in their organization
- Develop, implement and monitor Sustainability/ESG initiatives and strategies
- Identify stakeholders and their roles in advancing sustainability efforts
- Ensure maximum impact from applying Sustainability, ESG and CSR standards and frameworks
- Communicate organizational strategies, material issues, impacts and performance via Sustainability/ESG reports
- Recognise opportunities and challenges related to Sustainability, ESG and CSR

## Who should attend

The training is ideally suited to professionals and leaders seeking in-depth knowledge in ESG, Sustainability and CSR. An ideal candidate may play a role in: Sustainability, ESG, CSR, Governance and Risk, Management, Human Resources, Environment, Marketing/Communications/PR, Quality, Supply Chain/Logistics, Health and Safety, Investor Relations, Operational Excellence, Corporate Philanthropy, Foundations.

## Bonus:

- Introductory call to assess your needs
- 1 hour coaching for implementation
- Complementary membership by The Institute of Leadership ("Member" Grade) and digital credentials

## Aim and Objectives

- Articulate the business case for Sustainability
- Clarify Environmental, Social, Governance (ESG) criteria
- Learn how to integrate Sustainability/ESG into the existing organizational structure
- Gain well rounded understanding of Sustainability/ESG and CSR ecosystem and future developments
- Develop programs which ensure maximum positive impact for all stakeholders
- Communicate effectively the progress and achievement via Sustainability/ESG reports to identified stakeholders
- Focus on sustainable business models during the post course assignment

## Global Recognition by The Institute of Leadership

Following your successful post-course assignment submission, you will receive the **"Chief Sustainability Officer (CSO) Professional"** Certificate which is recognised by The Institute of Leadership. Additional guidance is provided to ensure the successful completion of your post-course assignment. Sustainability Knowledge Group is an approved training provider by **The Institute of Leadership** and the **CPD Standards Office**.

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## Key Topics Include

1. Sustainability, ESG and CSR Concepts
2. Stakeholder Management
3. CSR Programs & Measuring Social Value
4. Sustainable Supply Chains & Circular Economy
5. Sustainability Strategy & Assessment
6. Sustainability Reporting
7. Communicating Sustainability
8. The future of CSOs
9. Post-course Assignment for Certification

## Have said about our training courses

*"The excellent dynamics of the course allows, in a short time, to acquire the knowledge to enhance Sustainability in organizations and leverage their financial performance. It is demanding, mentally stimulating and challenging, but worth every effort because it clearly shows the path that must inevitably be followed to ensure the success of organizations."*

**F.C., Environmental Manager, Lipor**

*"I was extremely captivated by the course content. It addressed the full concept of Sustainability and how it should be reported and implemented within an organization whether a small or larger enterprise. The delivery of the course was unconventional and made a lasting impression."*

**D.R., HSE Compliance Senior Manager, Human Capital & Administration, du**

## Training Methodology

We firmly believe that a friendly, supportive, and engaging learning environment is key to building long-lasting knowledge and maximizing retention. To support this belief, we built all our courses around a dynamic mixture of lectures, practical exercises, best practice case studies and group discussions.

Our method builds not only knowledge, but a confidence in discussing and applying Sustainability, ESG and Corporate Responsibility concepts and the platform for exchanging ideas and building valuable connections.

## Course leader: Aglaia Ntili



Aglaia has nearly 20 years of consistent international advisory and training experience across a range of corporate sustainability, ESG & responsibility fields.

Aglaia serves as the Managing Director of Sustainability Knowledge Group, providing advisory and training services at international corporate level. Aglaia is the founder of CSR Coaching, supporting professionals in Corporate Responsibility and Sustainability. She is the Chair of the International Society of Sustainability Professionals (ISSP) local Chapters for UAE and Cyprus, the 1st and only open platforms to support active learning and knowledge sharing on Sustainability, ESG and CSR. She is cofounder of the UoL-Centre for ESG.

Aglaia is a visiting lecturer at the University of Limassol-UoL, and previously at the MBA course of Murdoch University, and course advisor at the Philanthropy University for the online Course "Stakeholder Engagement Strategy". As a GRI certified trainer, she developed the Middle East and Greek local GRI training version (2010-2014) for regional providers. As an ILM and CPD Standards approved trainer, she trained hundreds of professionals in Sustainability/ESG Reporting, Strategy, Assessment, CSR Programs, Stakeholder Engagement, SROI, Performance, Quality, Environmental Management and Communication.

Aglaia holds an MBA, an MSc in Total Quality Management & Business Excellence and a Degree in Business Administration. She is a Certified ISSP-SA, a SROI practitioner, a successfully GRI Standards Exam Candidate, an ISO 9000 Lead Auditor and an EFQM Accredited European Excellence Assessor. She is a recognized Competent Leader and Communicator under Toastmasters International, a Certified LEGO® SERIOUS PLAY® Facilitator, a Certified Team Animator and holds a certificate in Brokering Remote Partnerships. Aglaia is a founding member of the Greek Sustainable Building Council, and the founder of the social enterprise "Strategy". Aglaia has presented the business case for Sustainability, and tools to develop it, at a number of conferences, in Europe, Asia and the Middle East.

## Sustainability Knowledge Group

We are a global Sustainability, ESG and CSR advisory firm dedicated in creating value through strategic advisory, training solutions, coaching and meetups.



## Contact us

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