# CHIEF SUSTAINABILITY OFFICER (CSO) PROFESSIONAL

ILM Certified

# Duration: 16h 4 days live online or 2 days face2face

The **Chief Sustainability Officer (CSO) Professional** Training is an intermediate level training course offering a comprehensive viewpoint to Sustainability. Participants will gain a holistic approach to all key areas of Sustainability, ESG and CSR, including current trends, challenges, standards, and strategies. They will gain the necessary skills to support their organization to use Sustainability as a competitive advantage and the tools to overcome business Sustainability risks. During the course, professionals will benefit from our interactive approach focusing on applying Sustainability across the organization. Our skill-building and hands-on approach assists participants to improve their capabilities and drive practical Sustainability solutions successfully across their organization.

## Take outs of the course include

At the end of the **Chief Sustainability Officer (CSO) Professional** Training, participants will have the skills and knowledge to:

- Identify and apply effective sustainability solutions in your organization
- Develop, implement and monitor sustainability initiatives and strategies
- Identify stakeholders and their roles in advancing sustainability efforts
- Ensure maximum impact from applying Sustainability, ESG and CSR standards and frameworks
- Communicate organizational strategies, material issues, impacts and performance via sustainability reports
- Recognise opportunities and challenges related to Sustainability, ESG and CSR

## Who should attend?

The training is ideally suited to professionals and leaders seeking in-depth knowledge in ESG, Sustainability and CSR. An ideal candidate may play a role in: Sustainability, ESG, CSR, Governance and Risk, Management, Human Resources, Environment,

Marketing/Communications/PR, Quality, Supply Chain/Logistics, Health and Safety, Investor Relations, Operational Excellence, Corporate Philanthropy, Foundations.

# Aim and Objectives

• Articulate the business case for sustainability

sustainability knowledge

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- Learn how to integrate Sustainability into the existing organizational structure and structure
- Gain well rounded understanding of Sustainability and CSR ecosystem and future developments
- Develop programs which ensure maximum positive impact for all stakeholders
- Communicate effectively the progress and achievement via sustainability reports to identified stakeholders
- Focus on sustainable business models during the post course assignment

#### **Global ILM Recognition**

Following your successful post-course assignment submission, you will receive the **"Chief Sustainability Officer (CSO) Professional" Certificate** which is endorsed by ILM.



#### Bonus:

- Introductory call to assess your needs
- 1 hour coaching for implementation
- Lifelong access to Sustainability Knowledge Bank

#### **Key Topics Include**

- 1. Sustainability, ESG and CSR Concepts
- 2. Stakeholder Management
- 3. CSR Programs & Measuring Social Value
- 4. Sustainable Supply Chains & Circular Economy
- 5. Sustainability Strategy & Assessment
- 6. Sustainability Reporting
- 7. Communicating Sustainability
- 8. The CSO role
- 9. Post-course Assignment for ILM Certification

#### Have said about our training courses

"The excellent dynamics of the course allows, in a short time, to acquire the knowledge to enhance Sustainability in organizations and leverage their financial performance. It is demanding, mentally stimulating and challenging, but worth every effort because it clearly shows the path that must inevitably be followed to ensure the success of organizations."

#### F.C., Environmental Manager, Lipor

"I was extremely captivated by the course content. It addressed the full concept of Sustainability and how it should be reported and implemented within an organization whether a small or larger enterprise. The delivery of the course was unconventional and made a lasting impression."

D.R., HSE Compliance Senior Manager, Human Capital & Administration, du

#### **Training Methodology**

We firmly believe that a friendly, supportive, and engaging learning environment is key to building long-lasting knowledge and maximizing retention. To support this belief, we built all our courses around a dynamic mixture of lectures, practical exercises, best practice case studies and group discussions.

Our method builds not only knowledge, but a confidence in discussing and applying Sustainability, ESG and Corporate Responsibility concepts and the platform for exchanging ideas and building valuable connections.

#### Course leader: Aglaia Ntili



Aglaia has over 17 years of international advisory and training experience across a range of corporate sustainability & responsibility fields.

Aglaia serves as the Managing Director of Sustainability Knowledge Group, providing advisory and training services at international corporate level. Aglaia is the founder of CSR Coaching, supporting professionals in Corporate Responsibility and Sustainability. She the Chair of the International Society of Sustainability Professionals (ISSP) local Chapters for UAE and Cyprus, the 1st and only open platforms to support active learning and knowledge sharing on Sustainability, CSR, impact and ESG.

Aglaia is an adjunct lecturer in Sustainability at Murdoch University, Dubai and a course advisor at the Philanthropy University for the online Course "Stakeholder Engagement Strategy". As a GRI certified trainer, she developed the Middle East and Greek local GRI training version (2010-2014) for regional providers. As an ILM and CPD Standards approved trainer, she trained hundreds of professionals in GRI Reporting, Strategy, Assessment, CSR Programs, Stakeholder Engagement, SROI, Performance & Environmental Management, communication and Quality.

Aglaia holds an MBA, an MSc in Total Quality Management & Business Excellence and a Degree in Business Administration. She is a Certified ISSP-SA, a SROI practitioner, a successfully GRI Standards Exam Candidate, an ISO 9000 Lead Auditor and an EFQM Accredited European Excellence Assessor. She is a recognized Competent Leader and Communicator under Toastmasters International, a Certified LEGO® SERIOUS PLAY® Facilitator and holds a certificate in Brokering Remote Partnerships. Aglaia is a Board member and founding member of the Greek Sustainable Building Council, and the founder of the social enterprise "Strategy".

Aglaia has presented the business case for Sustainability, and tools to develop it, at a number of conferences, in Europe, Asia and the Middle East.



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