

STAKEHOLDER MANAGEMENT MASTERCLASS

CPD Standards Office Certified

Duration: 8h

2 days live online OR 1 day face2face

 sustainability
knowledge
group



The **Stakeholder Management Masterclass** is a highly specialised training course which is suited to professionals who are involved in engaging with stakeholders and developing business partnerships and relationships. The Masterclass enables participants to develop an enhanced understanding of how effective stakeholder engagement relates to business strategy and the long-term benefits of such approach. Participants will gain the tools and techniques to identify business opportunities, inform organizational strategy, maximize stakeholder positive impact and minimize business risks. Participants with strategic and operational level roles will find value in this Masterclass by building competencies throughout the complete stakeholder strategy framework, from identification to engagement, with a focus on Sustainability.

Take outs of the course include

Participants of the Stakeholder Management Masterclass will bring new value to their own skill sets and to their organizations through:

- Long term stakeholder engagement assessment and planning
- Tools and methodologies to maximize the impact of stakeholder programs
- Measuring the performance and impact of stakeholder management
- Mapping and designing corporate initiatives based on prioritized stakeholder lists and the channels of engagement
- Global Reporting Initiative (GRI) stakeholder management outcome disclosures

Who should attend

The Stakeholder Management Masterclass is ideally suited to professionals who are actively involved in building and managing stakeholder relationships.

An ideal candidate may play a role in: Sustainability, ESG, CSR, Governance and Risk, Management, Human Resources, Environment, Marketing/Communications/PR, Quality, Supply Chain/Logistics, Health and Safety, Investor Relations, Operational Excellence, Corporate Philanthropy, Foundations.

Aim and Objectives

A specialised and hands on training for professionals involved in stakeholder management.

- Align stakeholders needs and expectations with sustainability strategies
- Practice developing successful initiatives
- Improve Sustainability reporting and performance
- Develop strategies to secure effective stakeholder support and successful implementation
- Identify and manage Stakeholder risks and opportunities
- Recognize and benefit from development opportunities

Global Recognition by the CPD Standards Office

Following your successful participation, you will receive the **“Stakeholder Management Masterclass” Certificate** which is endorsed by The CPD Standards Office, verifying 6.45 CPD hours and confirming your achievement.

Sustainability Knowledge Group is an approved training provider by **The Institute of Leadership** and the **CPD Standards Office**.

The CPD Standards Office

CPD PROVIDER: 21476
2024 - 2025

www.cpdstandards.com



Key Topics Include

1. Practical Sustainability, ESG and CSR Concepts
2. Stakeholder Identification
3. Stakeholder Prioritization
4. Stakeholder Engagement
5. Sustainability and CSR Initiatives
6. Sustainability Reporting and Stakeholders
7. Sustainable Communications

Have said about our training courses

"Standard, knowledge & technique of the instructor-wonderful!"

E.W., Manager, ALMAVARIA

"Face-to-face, small groups, great learning environment, training appropriated towards our company needs is what we enjoyed the most"

J.B, Director, ALMAVARIA

"I believe that the course was very important as it allowed me to systematize the concepts and deepen my knowledge in this area."

C.C., HR Leader, Liberty Insurance

Training Methodology

We firmly believe that a friendly, supportive, and engaging learning environment is key to building long-lasting knowledge and maximizing retention. To support this belief, we built all our courses around a dynamic mixture of lectures, practical exercises, best practice case studies and group discussions.

Our method builds not only knowledge, but a confidence in discussing and applying Sustainability, ESG and Corporate Responsibility concepts and the platform for exchanging ideas and building valuable connections.

Bonus:

- Introductory call to assess your needs
- 1 hour coaching for implementation
- 6.45 CPD hours

Course leader: Aglaia Ntili



Aglaia has nearly 20 years of consistent international advisory and training experience across a range of corporate sustainability, ESG & responsibility fields.

Aglaia serves as the Managing Director of Sustainability Knowledge Group, providing advisory and training services at international corporate level. Aglaia is the founder of CSR Coaching, supporting professionals in Corporate Responsibility and Sustainability. She is the Chair of the International Society of Sustainability Professionals (ISSP) local Chapters for UAE and Cyprus, the 1st and only open platforms to support active learning and knowledge sharing on Sustainability, ESG and CSR. She is cofounder of the UoL-Centre for ESG.

Aglaia is a visiting lecturer at the University of Limassol-UoL, and previously at the MBA course of Murdoch University, and course advisor at the Philanthropy University for the online Course "Stakeholder Engagement Strategy". As a GRI certified trainer, she developed the Middle East and Greek local GRI training version (2010-2014) for regional providers. As an ILM and CPD Standards approved trainer, she trained hundreds of professionals in Sustainability/ESG Reporting, Strategy, Assessment, CSR Programs, Stakeholder Engagement, SROI, Performance, Quality, Environmental Management and Communication.

Aglaia holds an MBA, an MSc in Total Quality Management & Business Excellence and a Degree in Business Administration. She is a Certified ISSP-SA, a SROI practitioner, a successfully GRI Standards Exam Candidate, an ISO 9000 Lead Auditor and an EFQM Accredited European Excellence Assessor. She is a recognized Competent Leader and Communicator under Toastmasters International, a Certified LEGO® SERIOUS PLAY® Facilitator, a Certified Team Animator and holds a certificate in Brokering Remote Partnerships. Aglaia is a founding member of the Greek Sustainable Building Council, and the founder of the social enterprise "Strategy". Aglaia has presented the business case for Sustainability, and tools to develop it, at a number of conferences, in Europe, Asia and the Middle East.

Sustainability Knowledge Group

We are a global Sustainability, ESG and CSR advisory firm dedicated in creating value through strategic advisory, training solutions, coaching and meetups.



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