

SUSTAINABILITY AND CSR MASTERCLASS

CPD Standards Office Certified

Duration: 8h

2 days live online or 1 day face2face

 sustainability
knowledge
group



The **Sustainability and CSR Masterclass** is designed to give participants the confidence and knowledge to discuss CSR and Sustainability topics in a professional setting. Sustainability is a rapidly expanding area of focus for all industries and sectors. During this course participants will build an understanding of the key areas required to implement and to communicate Sustainability, ESG and CSR as part of their day-to-day responsibilities. To maximize the outcomes for participants in this introductory training, the curriculum adopts a holistic approach to the concepts and introduces current issues, trends, and frameworks while also motivating participants to forecast future opportunities and manage challenges of Sustainability.

Take outs of the course include:

At the end of this Masterclass, participants will have the confidence and knowhow to:

- Communicate effectively Sustainability and CSR topics in the daily working environment
- Identify organizational risks and opportunities in relation to Sustainability
- Adhere to and exceed regulatory expectations through Sustainability and CSR excellence
- Practically apply Sustainability, ESG and CSR concepts in stakeholder management, strategy implementation, operational level actions, and basic level reporting disclosures

Who should attend

This course is recommended for individuals with any experience level and across department functions who currently have some Sustainability and CSR responsibilities or may anticipate such responsibilities in the future.

Ideal participants may have duties or roles in: Sustainability, ESG, CSR, Governance and Risk, Management, Human Resources, Environment, Marketing/Communications/PR, Quality, Supply Chain/Logistics, Health and Safety, Investor Relations, Operational Excellence, Corporate Philanthropy, Foundations.

Bonus:

- Introductory call to assess your needs
- 1 hour coaching for implementation
- 6.45 CPD hours

Aim and Objectives

By the end of this training participants will:

- Gain solid understanding of Sustainability and CSR concepts and trends
- Learn to identify and prioritise Stakeholders
- Practice on disclosing Sustainability performance through international reporting standards and frameworks (GRI, SDGs)
- Comprehend Sustainability, ESG and CSR communication methodologies avoiding greenwashing
- Understand the foundations of Sustainability Strategy

Global Recognition by the CPD Standards Office

Following your successful participation, submission, you will receive the **“Sustainability and CSR Masterclass” Certificate** which is endorsed by the CPD Standards Office Certificate verifying 6.45 CPD hours and confirming your achievement.

Sustainability Knowledge Group is an approved training provider by **The Institute of Leadership** and the **CPD Standards Office**.

The CPD Standards Office

CPD PROVIDER: 21476
2024 - 2025

www.cpdstandards.com



Key Topics Include

1. Sustainability and CSR Concepts
2. Stakeholder identification and engagement
3. Introduction to Sustainability Strategy
4. Introduction to Sustainability Reporting
5. Sustainable communications
6. Post-course Assignment for Certification

Have said about our training courses

“Sustainability and CSR Masterclass is a comprehensive training designed for all levels with well-presented content, lots of opportunities to interact and professional sharing of your knowledge and experience. Great delivery, clear and professional, highly interactive and thoroughly enjoyable.”

**A.G., Marketing & Design Consultant,
GreenEmirates Consultants**

“The Masterclass is an excellent course to help jump start development in CSR & Sustainability. I was happy with the materials and the instructor; absolutely commendable are the encouragement of group activities and interaction during the whole day”

Rada Asenova, Recruitment Consultant

Training Methodology

We firmly believe that a friendly, supportive, and engaging learning environment is key to building long-lasting knowledge and maximizing retention. To support this belief, we built all our courses around a dynamic mixture of lectures, practical exercises, best practice case studies and group discussions.

Our method builds not only knowledge, but a confidence in discussing and applying Sustainability, ESG and Corporate Responsibility concepts and the platform for exchanging ideas and building valuable connections.

Course leader: Aglaia Ntili



Aglaia has nearly 20 years of consistent international advisory and training experience across a range of corporate sustainability, ESG & responsibility fields.

Aglaia serves as the Managing Director of Sustainability Knowledge Group, providing advisory and training services at international corporate level. Aglaia is the founder of CSR Coaching, supporting professionals in Corporate Responsibility and Sustainability. She is the Chair of the International Society of Sustainability Professionals (ISSP) local Chapters for UAE and Cyprus, the 1st and only open platforms to support active learning and knowledge sharing on Sustainability, ESG and CSR. She is cofounder of the UoL-Centre for ESG.

Aglaia is a visiting lecturer at the University of Limassol-UoL, and previously at the MBA course of Murdoch University, and course advisor at the Philanthropy University for the online Course “Stakeholder Engagement Strategy”. As a GRI certified trainer, she developed the Middle East and Greek local GRI training version (2010-2014) for regional providers. As an ILM and CPD Standards approved trainer, she trained hundreds of professionals in Sustainability/ESG Reporting, Strategy, Assessment, CSR Programs, Stakeholder Engagement, SROI, Performance, Quality, Environmental Management and Communication.

Aglaia holds an MBA, an MSc in Total Quality Management & Business Excellence and a Degree in Business Administration. She is a Certified ISSP-SA, a SROI practitioner, a successfully GRI Standards Exam Candidate, an ISO 9000 Lead Auditor and an EFQM Accredited European Excellence Assessor. She is a recognized Competent Leader and Communicator under Toastmasters International, a Certified LEGO® SERIOUS PLAY® Facilitator, a Certified Team Animator and holds a certificate in Brokering Remote Partnerships. Aglaia is a founding member of the Greek Sustainable Building Council, and the founder of the social enterprise “Strategy”. Aglaia has presented the business case for Sustainability, and tools to develop it, at a number of conferences, in Europe, Asia and the Middle East.

Sustainability Knowledge Group

We are a global Sustainability, ESG and CSR advisory firm dedicated in creating value through strategic advisory, training solutions, coaching and meetups.



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