

SUSTAINABILITY/ESG STRATEGY AND REPORTING EXECUTIVE TRAINING

The Institute of Leadership & CPD Standards Office Certified

Duration: 16h

4 days live online or 2 days face2face

 sustainability
knowledge
group



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The **Sustainability/ESG Strategy & Reporting Executive Training** is designed to address the needs and expectations of demanding and experienced professionals. This training course is a highly specialized and focuses on the strategy components and the core structures which enable participants to embed Sustainability into their organizations strategically and effectively. Participants will be able to integrate Sustainability into corporate strategy; apply internationally recognized Sustainability frameworks, avoid unnecessary Sustainability complexities and transition into sustainable business models. We recommend this training to professionals who are, or seek to become, involved in reporting sustainability in adherence with regulatory requirements, international standards and/or to effectively embed sustainability into corporate strategy.

Take outs of the course include

Participants will achieve the skills and knowledge to bring new value back to their organization by:

- Maximizing impacts of Sustainability & ESG programs
- Improving Sustainability performance against best practices
- Communicating Sustainability outcomes to stakeholders to build brand value and increase competitiveness
- Sustainability risk and opportunity identification and assessment with benchmarking activities
- Developing effective Sustainability strategies and implementation of those strategies through effective road maps
- Disclosing effectively Sustainability aspects following international standards

Who should attend

An ideal candidate may:

- Have responsibilities in developing, monitoring and evaluating Sustainability, ESG, CSR activities
- Have direct involvement in Sustainability, ESG, CSR reporting
- Be moving into a position in which sustainability is a consideration
- Play a role in the shift of an organization to a more sustainable vision
- Have duties involving strategic development which could benefit from a sustainable approach

Aim and Objectives

An advanced training program for professionals focusing exclusively on strategy and reporting!

Participants:

- Create a roadmap for strategy implementation
- Understand how to improve Sustainability performance
- Understand how to integrate and comply with legislative/regulatory requirements
- Practice on reporting Sustainability performance and disclosing Sustainability progress
- Develop effective Sustainability strategies
- Ensure effective disclosure of materiality process, Sustainability strategy, targets, goals and impacts
- Align Sustainability, ESG and CSR with business strategy
- Articulate and build the business case for Sustainability

Global Recognition: The Institute of Leadership & CPD Standards Office

Following your successful post-course assignment submission, you will receive:

- the “Sustainability/ESG Strategy and Reporting Executive Training” Certificate, recognised by The Institute of Leadership.
- the CPD Standards Office Certificate verifying 13.3 CPD hours, confirming your achievement.

Sustainability Knowledge Group is an approved training provider by **The Institute of Leadership** and the **CPD Standards Office**.

The CPD Standards Office
CPD PROVIDER: 21476
2024 - 2025
www.cpdstandards.com



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Key Topics Include

- 1.Sustainability, ESG & CSR Concepts
- 2.Stakeholder Management
- 3.Sustainability Assessment
- 4.Sustainability Strategy
- 5.Materiality Assessment
- 6.Sustainability Reporting
- 7.Purpose Branding & Communication
- 8.Post-course Assignment for Certification

Bonus:

- Introductory call to assess your needs
- 1 hour coaching for implementation
- Complementary membership by The Institute of Leadership (“Member” Grade) and digital credentials

Training Methodology

We firmly believe that a friendly, supportive, and engaging learning environment is key to building long-lasting knowledge and maximizing retention. To support this belief, we built all our courses around a dynamic mixture of lectures, practical exercises, best practice case studies and group discussions.

Our method builds not only knowledge, but a confidence in discussing and applying Sustainability, ESG and Corporate Responsibility concepts and the platform for exchanging ideas and building valuable connections.

Have said about our training courses

“The whole course content was very interesting. The enthusiastic way knowledge was transmitted and the global perspective of what is happening in the business world in the area of sustainability greatly contributed to the success of the course. Sharing different ideas with concrete examples and their application in the day-to-day management of our companies was what I liked most.”

I.N., Environmental Engineer, Grupo Águas de Portugal

“The training met my objectives; I gained practical knowledge and clarified a lot of things. Trainer is very good at explaining concepts with application on the real world. I would definitely recommend it to others”

Ruxandra Vladica, Events & Marketing Specialist, SBN

Course leader: Aglaia Ntili



Aglaia has nearly 20 years of consistent international advisory and training experience across a range of corporate sustainability, ESG & responsibility fields.

Aglaia serves as the Managing Director of Sustainability Knowledge Group, providing advisory and training services at international corporate level. Aglaia is the founder of CSR Coaching, supporting professionals in Corporate Responsibility and Sustainability. She is the Chair of the International Society of Sustainability Professionals (ISSP) local Chapters for UAE and Cyprus, the 1st and only open platforms to support active learning and knowledge sharing on Sustainability, ESG and CSR. She is cofounder of the UoL-Centre for ESG.

Aglaia is a visiting lecturer at the University of Limassol-UoL, and previously at the MBA course of Murdoch University, and course advisor at the Philanthropy University for the online Course “Stakeholder Engagement Strategy”. As a GRI certified trainer, she developed the Middle East and Greek local GRI training version (2010-2014) for regional providers. As an ILM and CPD Standards approved trainer, she trained hundreds of professionals in Sustainability/ESG Reporting, Strategy, Assessment, CSR Programs, Stakeholder Engagement, SROI, Performance, Quality, Environmental Management and Communication.

Aglaia holds an MBA, an MSc in Total Quality Management & Business Excellence and a Degree in Business Administration. She is a Certified ISSP-SA, a SROI practitioner, a successfully GRI Standards Exam Candidate, an ISO 9000 Lead Auditor and an EFQM Accredited European Excellence Assessor. She is a recognized Competent Leader and Communicator under Toastmasters International, a Certified LEGO® SERIOUS PLAY® Facilitator, a Certified Team Animator and holds a certificate in Brokering Remote Partnerships. Aglaia is a founding member of the Greek Sustainable Building Council, and the founder of the social enterprise “Strategy”. Aglaia has presented the business case for Sustainability, and tools to develop it, at a number of conferences, in Europe, Asia and the Middle East.

Sustainability Knowledge Group

We are a global Sustainability, ESG and CSR advisory firm dedicated in creating value through strategic advisory, training solutions, coaching and meetups.



Contact us

Email: contact@sustainabilityknowledgegroup.com

Tel: +44 2032392990, +357 22253340, +971 502199430

Website: sustainabilityknowledgegroup.com