

SUSTAINABLE DEVELOPMENT GOALS (SDGs) FOR BUSINESS

CPD Standards Office Certified

Duration: 8h

2 days live online or 1 day face2face

 sustainability
knowledge
group



The **Sustainable Development Goals (SDGs) for Business** is a specialized and interactive training course offering comprehensive knowledge on the Sustainable Development Goals (SDGs) and their integration in business strategy. The Sustainable Development Goals (SDGs) for Business is ideally suited to professionals seeking well rounded, practical knowledge in all SDGs related topics. Participants will gain knowledge and acquire tools on how to select appropriate and relevant SDGs and targets, how to match them to identified corporate priorities, integrate them into organizational strategy and finally, how to report and communicate progress against the SDGs. During the training course, professionals will benefit from our hands-on approach focusing on applying the SDGs across all business functions and embedding them in existing business and reporting processes.

Take outs of the course include

At the end of the **Sustainable Development Goals (SDGs) for Business**, participants will have acquired the skills and knowledge to:

- Map SDGs against business priorities
- Measure SDG progress and communicate to stakeholders
- Communicate commitment to the SDGs via company website
- Use SDGs in conjunction to GRI Standards for Sustainability Reporting
- Use SDGs assessment to inform corporate strategy

Aim and Objectives

By the end of this training participants will:

- Gain understanding of the SDGs and their targets.
- Learn how to conduct principled prioritization of the SDG targets.
- Redefine corporate strategy based on assessing organizational impact on the SDGs.
- Use SDGs as a tool to set business objectives across their value chains.
- How to benefit from the opportunities and challenges presented by the SDGs.
- Learn how to report and communicate effectively progress made against the SDGs to internal and external stakeholders.

Who should attend?

An ideal candidate may play a role in: Sustainability, ESG, CSR, Governance and Risk, Management, Human Resources, Environment, Marketing/Communications/PR, Quality, Supply Chain/Logistics, Health and Safety, Investor Relations, Operational Excellence, Corporate Philanthropy, Foundations.

Global CPD Recognition

Following your successful post-course assignment submission, you will receive the **“Sustainable Development Goals (SDGs) for Business”** Certificate from the CPD Standards Office, verifying your CPD hours, and confirming your achievement.

Bonus:

- Introductory call to assess your needs
- 1 hour coaching for implementation
- 7 CPD hours

The CPD Standards Office
CPD PROVIDER: 21476
2018 - 2020
www.cpdstandards.com



Key Topics Include

1. The Sustainable Development Goals and their targets
2. Prioritizing the SDGs
3. Incorporating SDGs in business Strategy
4. SDGs and Sustainability Reporting
5. SDGs and the Business Case

Have said about our training courses

"I was extremely captivated by the course content. It addressed the full concept of sustainability and how it should be reported and implemented within an organization whether a small or larger enterprise. The delivery of the course was unconventional and made a lasting impression."

D.R.,HSE Compliance Senior Manager, Human Capital & Administration, du

Training Methodology

We firmly believe that a friendly, supportive, and engaging learning environment is key to building long-lasting knowledge and maximizing retention. To support this belief, we built all our courses around a dynamic mixture of lectures, practical exercises, best practice case studies and group discussions.

Our method builds not only knowledge, but a confidence in discussing and applying Sustainability, ESG and Corporate Responsibility concepts and the platform for exchanging ideas and building valuable connections.



Course leader: Aglaia Ntili



Aglaia has over 17 years of international advisory and training experience across a range of corporate sustainability & responsibility fields.

Aglaia serves as the Managing Director of Sustainability Knowledge Group, providing advisory and training services at international corporate level. Aglaia is the founder of CSR Coaching, supporting professionals in Corporate Responsibility and Sustainability. She is the Chair of the International Society of Sustainability Professionals (ISSP) local Chapters for UAE and Cyprus, the 1st and only open platforms to support active learning and knowledge sharing on Sustainability, CSR, impact and ESG.

Aglaia is an adjunct lecturer in Sustainability at Murdoch University, Dubai and a course advisor at the Philanthropy University for the online Course "Stakeholder Engagement Strategy". As a GRI certified trainer, she developed the Middle East and Greek local GRI training version (2010-2014) for regional providers. As an ILM and CPD Standards approved trainer, she trained hundreds of professionals in GRI Reporting, Strategy, Assessment, CSR Programs, Stakeholder Engagement, SROI, Performance & Environmental Management, communication and Quality.

Aglaia holds an MBA, an MSc in Total Quality Management & Business Excellence and a Degree in Business Administration. She is a Certified ISSP-SA, a SROI practitioner, a successfully GRI Standards Exam Candidate, an ISO 9000 Lead Auditor and an EFQM Accredited European Excellence Assessor. She is a recognized Competent Leader and Communicator under Toastmasters International, a Certified LEGO® SERIOUS PLAY® Facilitator and holds a certificate in Brokering Remote Partnerships. Aglaia is a Board member and founding member of the Greek Sustainable Building Council, and the founder of the social enterprise "Strategy".

Aglaia has presented the business case for Sustainability, and tools to develop it, at a number of conferences, in Europe, Asia and the Middle East.

Sustainability Knowledge Group

We are a global Sustainability, ESG and CSR advisory firm dedicated in creating value through strategic advisory, training solutions, coaching and meetups.



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